



Data Analytics, BBA

The chair of the [Department of Business](#) is Dr. Milad Jasemi. You may contact Dr. Jasemi at mjasemiz@montevallo.edu.

Transfer students seeking to select courses that most closely match the degree program in Marketing at the University of Montevallo should choose the following Alabama community college course options from the Alabama Transfers guide in [Business](#). A maximum of **sixty hours** of credit will transfer from a two-year college to UM.

Area V - Pre-Professional, Major, & Elective Courses. Select up to 23 semester hours.

CIS 146 – Microcomputer Applications
BUS 263 – Legal & Social Environment of Business
BUS 271 – Business Statistics I
BUS 272 – Business Statistics II
BUS 241 – Intro to Accounting I
BUS 242 – Intro to Accounting II

(If not taken in [Area II](#)) choose:

SPH 106 – Fundamentals of Oral Communication *or* SPH 107 – Fundamentals of Public Speaking
One additional 3 semester hour course in [Area II](#)

Please print this document and attach it to the [Business Articulation Guide](#). Together, this document and the articulation guide comprise the articulation agreement for this major at the University of Montevallo.

Student Signature: _____ Date: _____

University of Montevallo [Registrar's Office](#)
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