INTRO TO
Canva

WHAT WILL WE LEARN TODAY?

- UM Branding Basics
- We Follow Queen Julie
- General Dos and Don’ts
- Canva Pro at UM
- Jumping in to Canva!

BRANDING BASICS

Telling the UM story cohesively.

UM BRAND BASICS

Official UM Colors

Purple
#49176d

Gold
#FFC423

Black
#231f20

Official UM Fonts

Eames Century Modern Regular

Regular

Eames Century Modern Italic

Thin Italic

Custom, But Based on Proxima Nova Bold

Proxima

Primary Logo

UNIVERSITY of MONTEVALLO

Design Notes

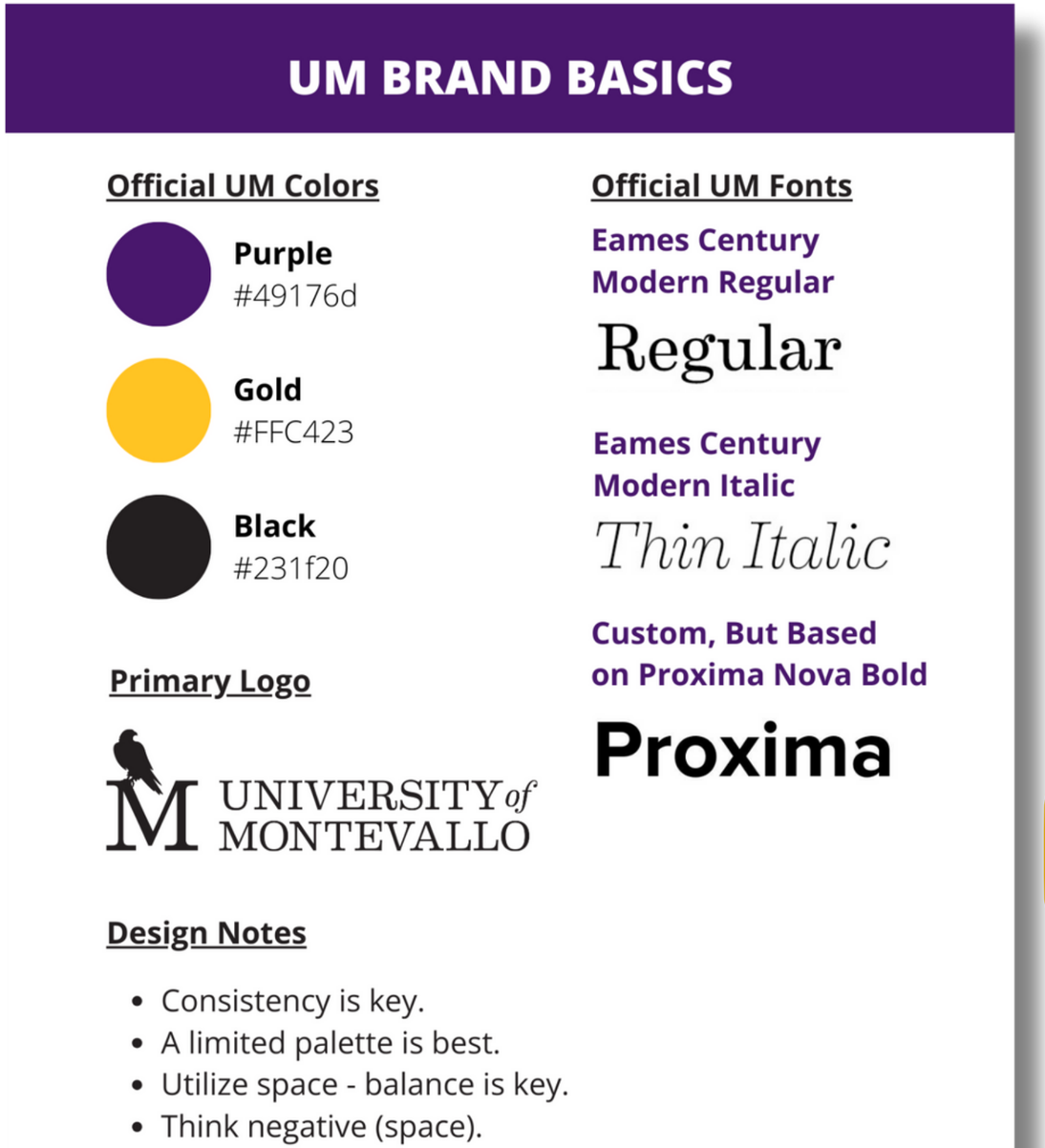
- Consistency is key.
- A limited palette is best.
- Utilize space - balance is key.
- Think negative (space).

BRANDING BASICS

Canva Equivalent Fonts:

Eames Century ---> Lora or Libre Baskerville

Proxima ----> Open Sans or Proxima Nova



BRANDING STANDARDS

- **They are here to help you.** Not squash your creativity.
- It allows for **control** of the **UM Brand**. A **collective voice** is so important for **recruitment** and **retention**.
- **Quality** communicates **quality** (even if you disagree, it's true).
- Branding Standards are **online** for us to utilize at any time (linked in this slide deck).
- We follow Queen Julie and our UM MarComm branding vision.
    - How do you tell YOUR story WITHIN the UM brand?

- PRINT products should be downloaded in CMYK, not RGB. Everything else RGB works fine.
- Photo/graphics that are shared to social - JPG
- PDFs for online - PDF Standard
- PDFs for print - PDF print + CMYK

EXPORT/DOWNLOADING

- It is preferred for **recruitment materials** to be designed by MarComm. Again, that collective voice and quality.
- Any materials designed in **Canva** that will be viewed by **external audiences** (excluding social media posts) should be sent to MarComm for **proofing** prior to distribution.
- Any branding questions not covered in the online Branding Toolkit can be directed to Julie Haggard.

FINAL NOTES

The Dos (Design Basics)

MY OVERALL TIPS:

- Consistency is key.
- A limited palette is best.
- Utilize space - balance is key.
- Think negative (space).
- Alignment is your friend.
- Know your file types and sizes.
- Contrast is your friend and accessible friendly.
- Simple. Simple. Simple.

LEARN MORE ABOUT DESIGN

- Design Resources to Help You Learn More:
  - Adobe Learning Resource Link
  - Canva Design Resource Link
  - G2 Design Resource Link

The Don’ts

The HOTTEST Little PARTY in the Midwest!
HOGROCK
BIG GUN
KA-POW!
JUDGE
Number 9 Blacktops
BAD EXAMPLE
PARKER
RhinoJones
King George
ORRY KRAW
DOM WIER
JOECEPHUS
WILD CONTESTS
BEACH GAMES
HELICOPTER RIDES
FIELD EVENTS
Earlybird Camping
WEDNESDAY
JUNE 13th
PUMP UP the VOLUME DJ
Hollywood Knockouts
Strictly Name Pro Wrestling
Party Info: 1(866)HOGROCK, hogrock.com
Saturday ONLY
SATURDAY
JUNE 16th
$30 armband
BYOB
JUNE 14-17, 2018

ALABAMA STATE UNIVERSITY
You are Invited
JOIN THE HORNETS
NOVEMBER 20, 2021 | ASU vs TEXAS SOUTHERN | 2 PM | ASU STADIUM
CommUniversity
ASU FACULTY & STAFF
MILITARY
VETERANS & ACTIVE DUTY
Appreciation
DON'T WAIT! STOP BY THE TICKET OFFICE ON OR BEFORE NOVEMBER 19, 2021 AND PICK UP A GAME TICKET. YOUR VALID ASU OR MILITARY ID IS REQUIRED. LIMITED NUMBER.
— BOX OFFICE HOURS —
MONDAY - FRIDAY 8:30AM - 4:30PM | ASU STADIUM, 1525 HARRIS WAY
334.229.4551 | BAMASTATESPORTS.COM

The University of Alabama at Birmingham

ATTENTION TRANS MEN!

We are looking for transgender men and non-binary people who are at least 18 years old interested in starting testosterone therapy to participate in a sexual health research study

Call the UAB Sexual Health Research Clinic at 205-934-8166

SAVE THE DATE
FEBRUARY 26TH
REGISTER HERE
THE UNIVERSITY OF ALABAMA
College of Human Environmental Sciences
Committee on Diversity And Inclusivity
WOMEN IN ATHLETICS LEADERSHIP PANEL
Monday
February 26th
6 pm
The 2024 panel comprises highly accomplished leaders in collegiate sports who will share their challenges and victories, look back, and share the advice they would give themselves at the start of their careers.
DR. KAREN LEE
BRANDY LYERLY
DR. GINGER GILMORE

EDUCATION abroad
THE UNIVERSITY OF ALABAMA

ADVISING

Spring 2024 Semester

Please attend Study Abroad 101 first before scheduling an appointment.

Scan to make an appointment

ADVISING BY APPOINTMENT

144 BB Comer Hall or via Zoom

MONDAY

1:00 pm - 4:00 pm

TUESDAY

9:00 am - 11:00 am

THURSDAY

1:00 pm - 4:00 pm

POP-UP ADVISING

TUESDAY

1:30 pm - 3:30 pm

Intercultural Diversity Center
2nd floor of the Student Center

WALK-IN ADVISING

FRIDAY

8:30 am - 11:30 am

144 BB Comer Hall

UA's BFSA
NEW FACULTY & STAFF
WELCOME RECEPTION
TIME: 5:00PM - 6:30PM
WHERE: UA STUDENT CENTER
WHEN: SEPTEMBER 14TH
DETAILS:

The University of Alabama Student Center
NEW FEATURES INCLUDING
1
FOOD COURT
• Chick-fil-A, Wendy's, Starbucks, and more!
2
CAMPUS SERVICES
• Crimson Copies, Supe Store, and more!
3
QUIET PLACE TO STUDY
• Quiet rooms spread throughout!
4
PRIVATE EVENTS
• Reserve the ballroom for your own private events!
THESE ARE JUST SOME OF THE FEATURES THAT MAKE UP THE STUDENT CENTER

Graduate School

ATHLETIC TRAINING

Athletic Training Summer Bridge Program

May 19 - July 27, 2024

$5,680 STIPEND + FREE HOUSING INCLUDED!

ELIGIBILITY REQUIREMENTS

- Kinesiology/exercise science, health science, public health, pre-health professions, or biology majors
- Rising sophomores, juniors, or seniors
- Interest in a career in athletic training

PROGRAM DESCRIPTION

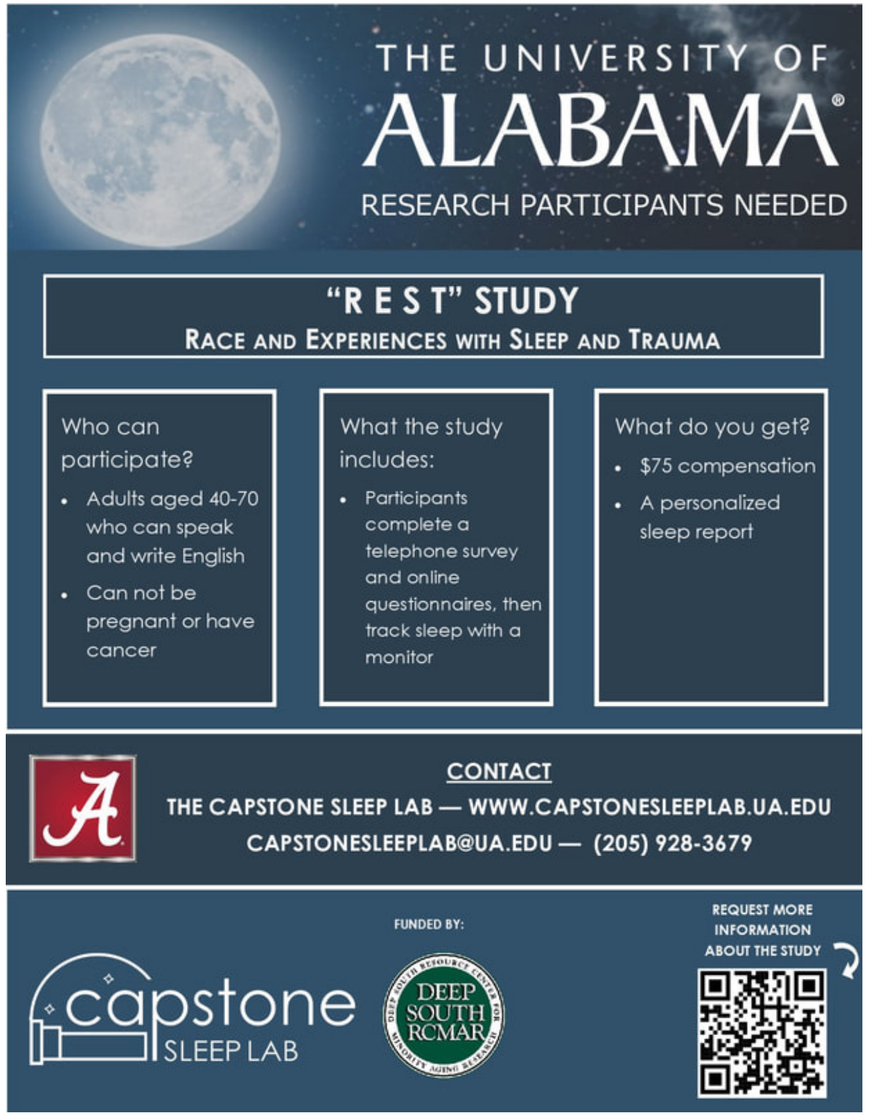
- Coursework and skills taught by UA AT Program Faculty
- A summer internship with The University of Alabama Athletics or local high schools
- Mentoring from UA AT Program faculty, current professional program students, and ATs from underrepresented racial/ethnic minorities
- Guidance on the application and interview process for AT professional programs

The primary focus of SGPI is Historically Black Colleges or Universities (HBCUs) and students historically under-represented in graduate education

Apply Online By: Friday, March 1st

THE UNIVERSITY OF ALABAMA®

MORE INFO + TO APPLY:


THE UNIVERSITY OF
ALABAMA®
RESEARCH PARTICIPANTS NEEDED
"R E S T" STUDY
RACE AND EXPERIENCES WITH SLEEP AND TRAUMA
Who can participate?
• Adults aged 40-70 who can speak and write English
• Can not be pregnant or have cancer
What the study includes:
• Participants complete a telephone survey and online questionnaires, then track sleep with a monitor
What do you get?
• $75 compensation
• A personalized sleep report
CONTACT
THE CAPSTONE SLEEP LAB — WWW.CAPSTONESLEEPLAB.UA.EDU
CAPSTONESLEEPLAB@UA.EDU — (205) 928-3679
FUNDED BY:
capstone SLEEP LAB
DEEP SOUTH RCMAR
REQUEST MORE INFORMATION ABOUT THE STUDY

ALABAMA MUSEUM
Light Refreshments and nature-themed holiday arts and crafts!
December 20 | 3:00 pm – 4:00 pm
THE UNIVERSITY OF ALABAMA MUSEUMS PRESENTS
ALL-DAY
HOLIDAY
Museums
ALABAMA
The Museum will be decorated for the holiday season offering warmth, light refreshments, and guided tours!
December 20 | 9:00 am - 4:30 pm
MUSEUM
Visit the Museum for snacks, beverages, shopping (15% discount in the Gift Shop!), and surprise guests!
December 20 | 9:00 am - 4:00 pm
WARNER TRANSPORTATION MUSEUM
Enjoy a visit with Father Christmas, light refreshments, a snowflake/holiday coloring activity, and electric/hybrid vehicles on display!
December 20 | 10:00 am - 4:30 pm

Propulsion Systems for Robotics

- Different propulsion systems designs are employed for different robotic configurations.
- Miniaturization of propulsion systems –in combination with good efficiency– is among the reasons for the success of small robotics.
- Within this course we will focus on:
  - DC Motors
  - DC Brushless Motors
  - Propeller-systems
  - Wheeled-systems

DEFINITION

- "Lecture is a pedagogical method whereby the teacher formally delivers a carefully planned expository address on some particular topic or problem". [3]

  James and Michel Lee

- 2. A lecture is an oral presentation intended to present information or teaches people about a particular subject.

Emotional Intelligence Lecture Slides

A series of lecture slides with notes are provided below in Office PowerPoint 2007 format. The slides provide a general introduction to Emotional Intelligence suitable for use within any subject area. The slides can stand alone as a lecture or can be set within a wider context of EI within PDP provision using additional materials from elsewhere in the website (workshops, assessment etc.).

Basic slides are provided which can be adapted to suit the needs of the individual facilitator, department and/or institution.

Notes are provided with each slide to provide additional information for teaching purposes. More detailed information on the concepts of EI with relevant literature and assessment information are provided elsewhere within the website.

It is intended that the full set of slides provide sufficient material for a one hour teaching session. Notes indicate where slides can be removed to provide a shorter (half an hour) session. Further slides can be removed as necessary to customize for individual needs.

How does this apply to my project?

- DC Brushless Motors with Electronic Speed Controllers are used for the actuation of the multirotor UAVs, the fixed-wing UAV and the remote-controlled boat of the course projects.
- DC brushed motors are used for the actuation of the ground robot of the course projects.
- What do I have to do about it?
  - Not much. The on-board autopilot you are integrating is handling such basic functionalities.

*cries in
corporate*

PPT

IT'S TIME TO LEVEL UP OUR CONTENT

- Let's raise the **quality** of our digital content because recruitment is a **team effort** along with retention.
- Need Canva? Anyone can have a free account.
- BUT WAIT! Did you know faculty and staff can complete the Canva Request form to be added to the **UM Canva faculty and staff team** (linked in this slide deck).
- The team has **brand kits with logos** loaded in it. It also provides them with the benefits of a **Canva Pro** account without having to pay for it.