

ALUMNI SURVEY

2021-2022

347

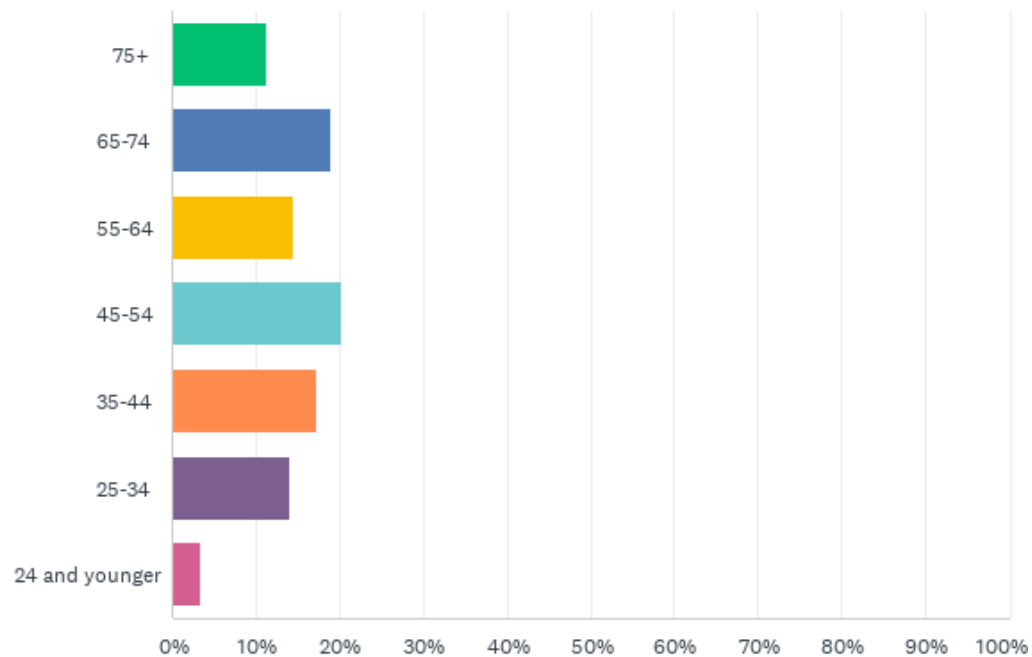
Total Responses

Date Created: Wednesday, September 08, 2021

Complete Responses: 347

Q1: Age Range:

Answered: 346 Skipped: 1



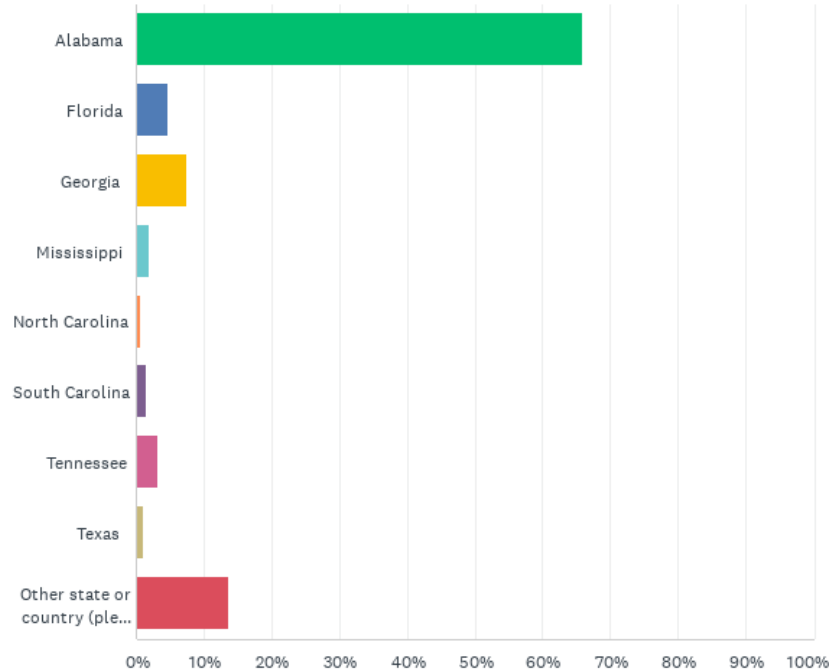
Q1: Age Range:

Answered: 346 Skipped: 1

ANSWER CHOICES	RESPONSES	
75+	11.27%	39
65-74	19.08%	66
55-64	14.45%	50
45-54	20.23%	70
35-44	17.34%	60
25-34	14.16%	49
24 and younger	3.47%	12
TOTAL		346

Q2: Where do you currently live?

Answered: 346 Skipped: 1



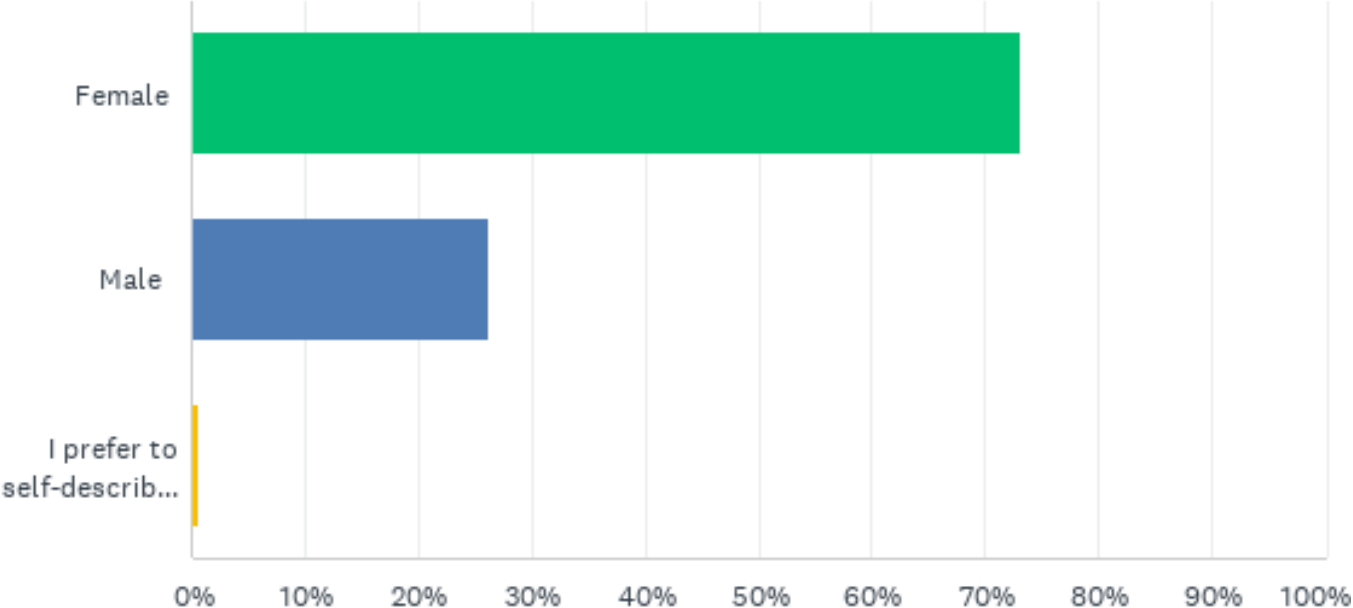
Q2: Where do you currently live?

Answered: 346 Skipped: 1

ANSWER CHOICES	RESPONSES	
Alabama	65.90%	228
Florida	4.62%	16
Georgia	7.51%	26
Mississippi	2.02%	7
North Carolina	0.58%	2
South Carolina	1.45%	5
Tennessee	3.18%	11
Texas	1.16%	4
Other state or country (please specify)	13.58%	47
TOTAL		346

Q3: What is your gender identity?

Answered: 346 Skipped: 1



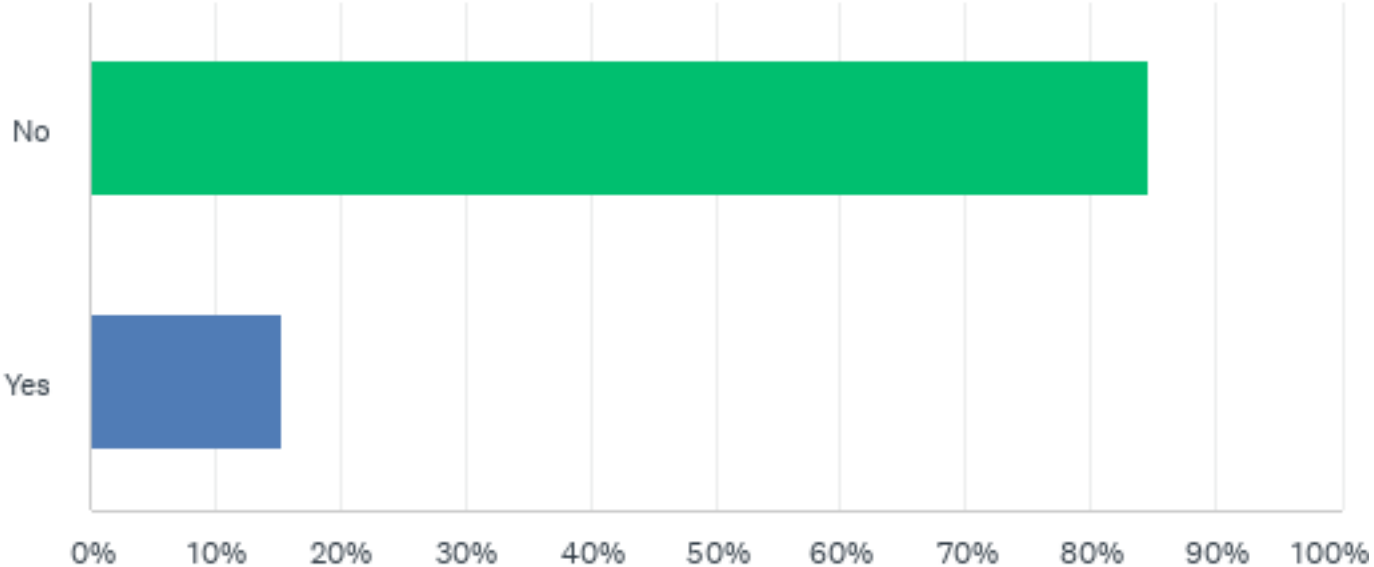
Q3: What is your gender identity?

Answered: 346 Skipped: 1

ANSWER CHOICES	RESPONSES	
Female	73.12%	253
Male	26.30%	91
I prefer to self-describe. (please do so below)	0.58%	2
TOTAL		346

Q4: Do you identify as a member of the LGBTQIA+ community?

Answered: 345 Skipped: 2



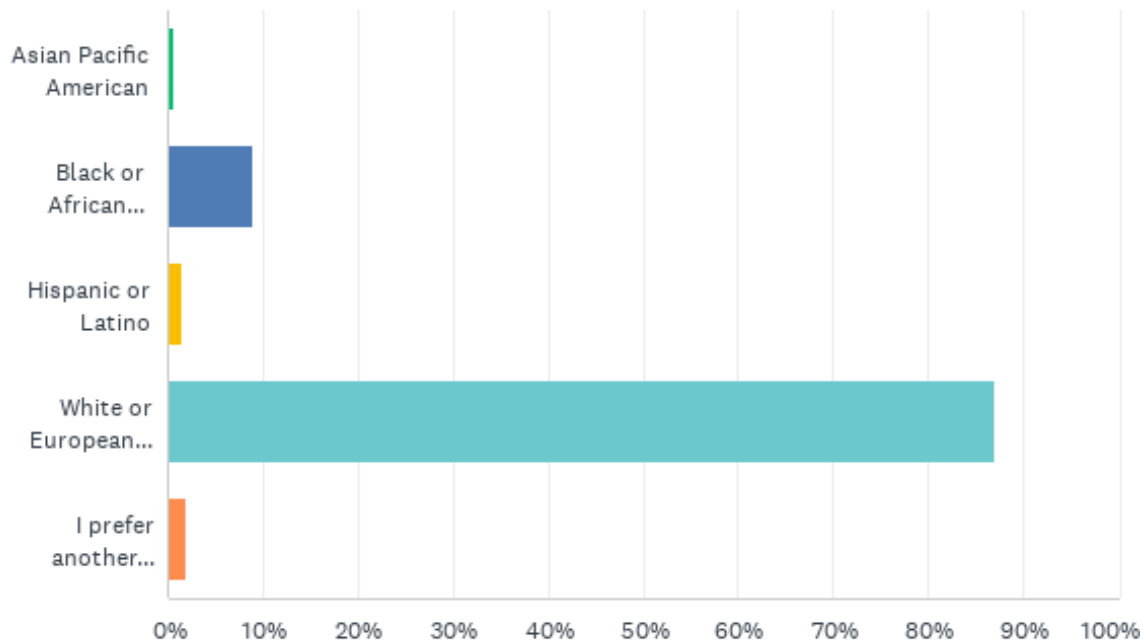
Q4: Do you identify as a member of the LGBTQIA+ community?

Answered: 345 Skipped: 2

ANSWER CHOICES	RESPONSES	
No	84.64%	292
Yes	15.36%	53
TOTAL		345

Q5: How would you best describe yourself?

Answered: 346 Skipped: 1



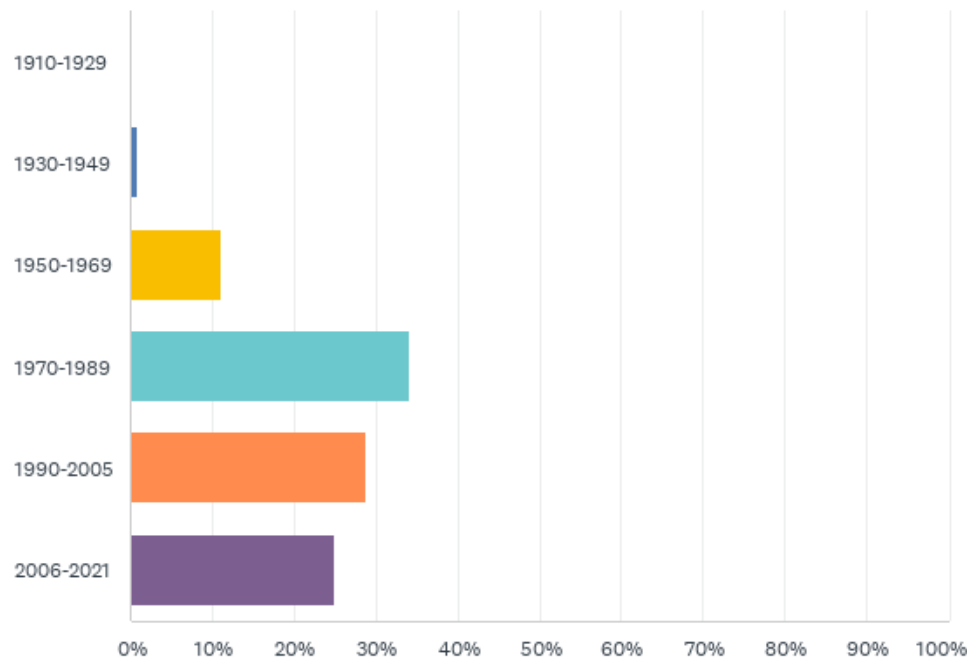
Q5: How would you best describe yourself?

Answered: 346 Skipped: 1

ANSWER CHOICES	RESPONSES	
Asian Pacific American	0.58%	2
Black or African American	8.96%	31
Hispanic or Latino	1.45%	5
White or European American	86.99%	301
I prefer another distinction. (please list below)	2.02%	7
TOTAL		346

Q6: Class Year:

Answered: 340 Skipped: 7



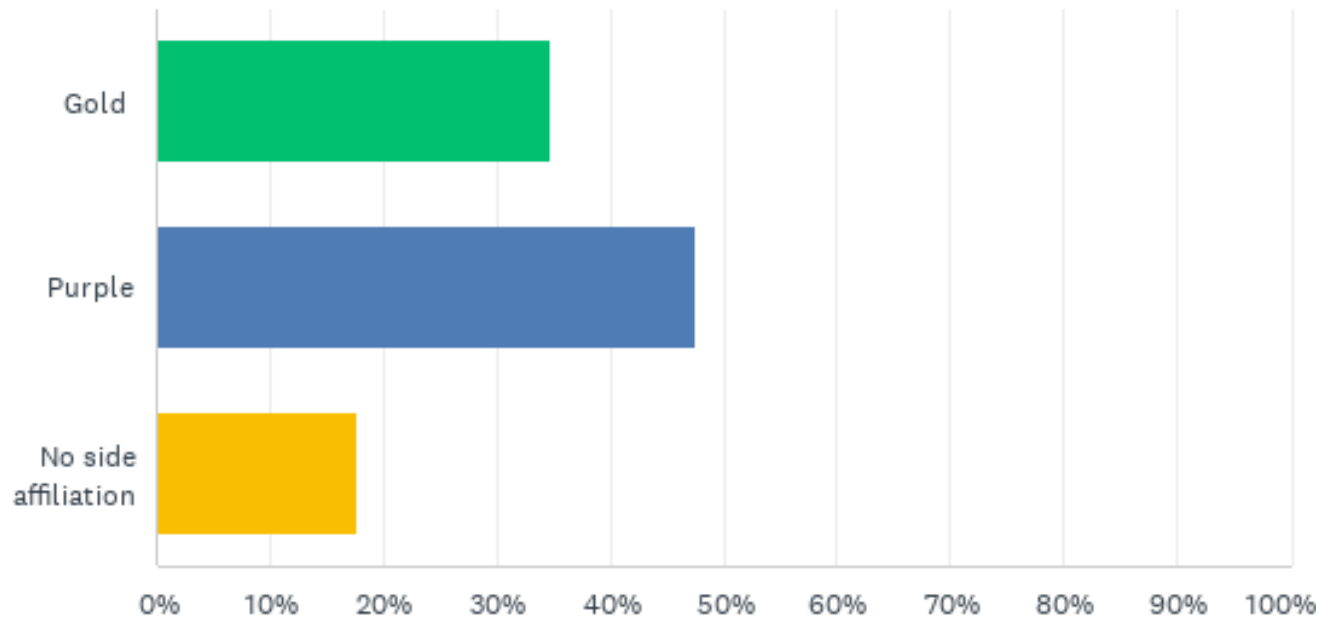
Q6: Class Year:

Answered: 340 Skipped: 7

ANSWER CHOICES	RESPONSES	
1910-1929	0.00%	0
1930-1949	0.88%	3
1950-1969	11.18%	38
1970-1989	34.12%	116
1990-2005	28.82%	98
2006-2021	25.00%	85
TOTAL		340

Q7: College Night affiliation:

Answered: 340 Skipped: 7



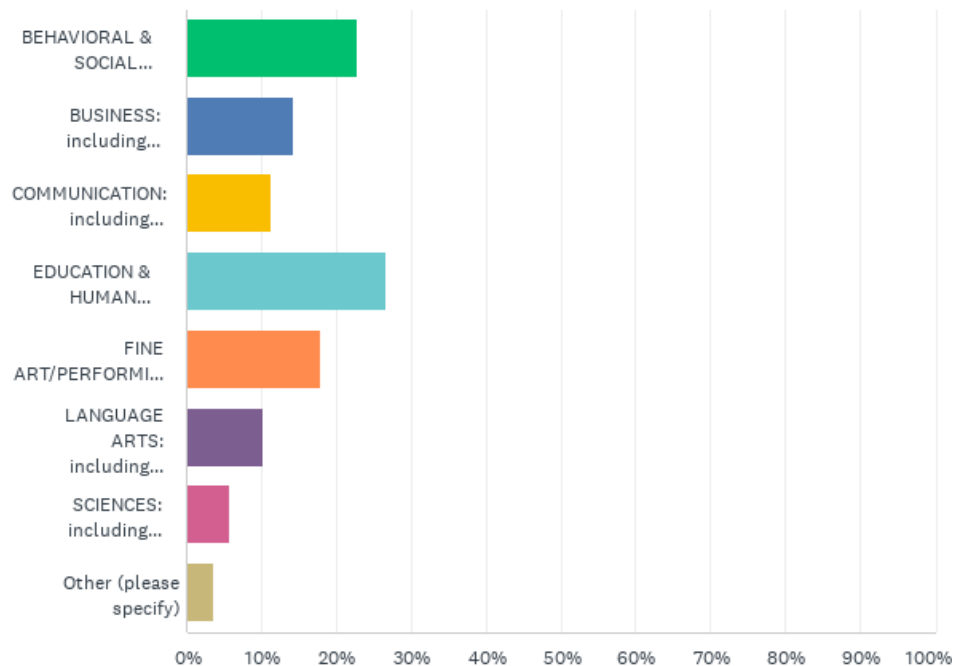
Q7: College Night affiliation:

Answered: 340 Skipped: 7

ANSWER CHOICES	RESPONSES	
Gold	34.71%	118
Purple	47.65%	162
No side affiliation	17.65%	60
TOTAL		340

Q8: What was your major?

Answered: 329 Skipped: 18



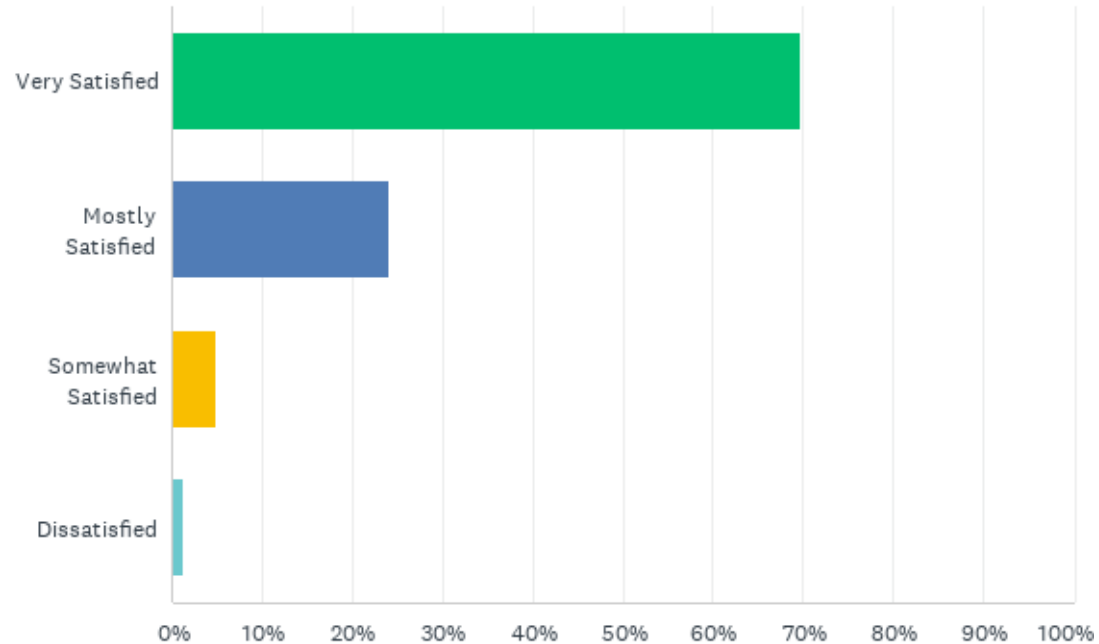
Q8: What was your major?

Answered: 329 Skipped: 18

ANSWER CHOICES	RESPONSES	
BEHAVIORAL & SOCIAL SCIENCES: including Environmental Studies, History, Political Science, Psychology, Speech-Language Pathology, Social Science, Social Work, Sociology, and Criminology	22.80%	75
BUSINESS: including Accounting, Computer Informatics, Finance, Management, Marketing, and MIS	14.29%	47
COMMUNICATION: including Communication Studies and Mass Communication	11.25%	37
EDUCATION & HUMAN DEVELOPMENT: including Education of the Deaf and Hard of Hearing, Elementary Education, Exercise and Nutrition Science, Family & Consumer Sciences, Dietetics, and Kinesiology	26.75%	88
FINE ART/PERFORMING ARTS: including Art, Music, and Theatre	17.93%	59
LANGUAGE ARTS: including English, Philosophy, and World Languages	10.33%	34
SCIENCES: including Biology, Chemistry, Math, and Computer Science	5.78%	19
Other (please specify)	3.65%	12
Total Respondents: 329		

Q9: Are you satisfied with the preparation your UM education/experience provided you?

Answered: 341 Skipped: 6



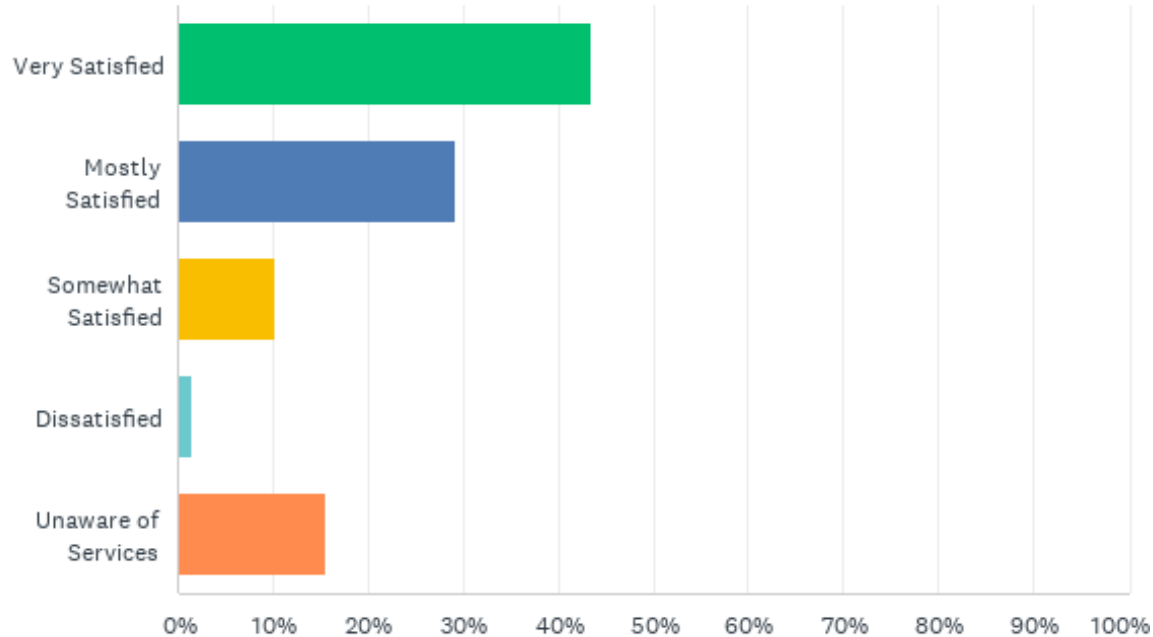
Q9: Are you satisfied with the preparation your UM education/experience provided you?

Answered: 341 Skipped: 6

ANSWER CHOICES	RESPONSES	
Very Satisfied	69.79%	238
Mostly Satisfied	24.05%	82
Somewhat Satisfied	4.99%	17
Dissatisfied	1.17%	4
TOTAL		341

Q10: Are you satisfied with the availability/quality of professional services/opportunities offered by UM?

Answered: 340 Skipped: 7



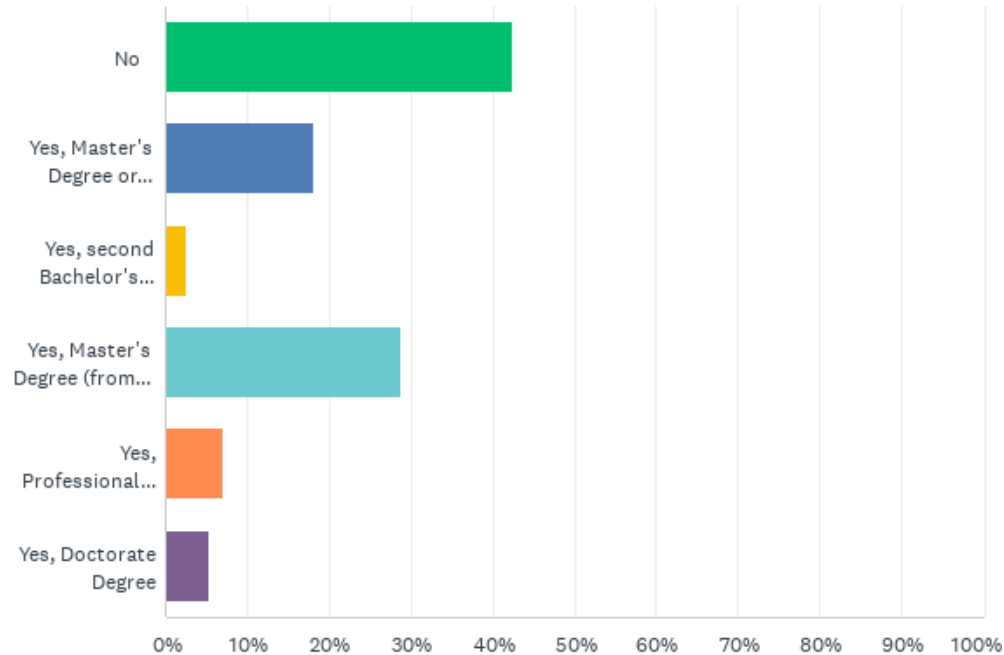
Q10: Are you satisfied with the availability/quality of professional services/opportunities offered by UM?

Answered: 340 Skipped: 7

ANSWER CHOICES	RESPONSES	
Very Satisfied	43.53%	148
Mostly Satisfied	29.12%	99
Somewhat Satisfied	10.29%	35
Dissatisfied	1.47%	5
Unaware of Services	15.59%	53
TOTAL		340

Q11: Did you further your education after UM? (please select all that apply)

Answered: 341 Skipped: 6



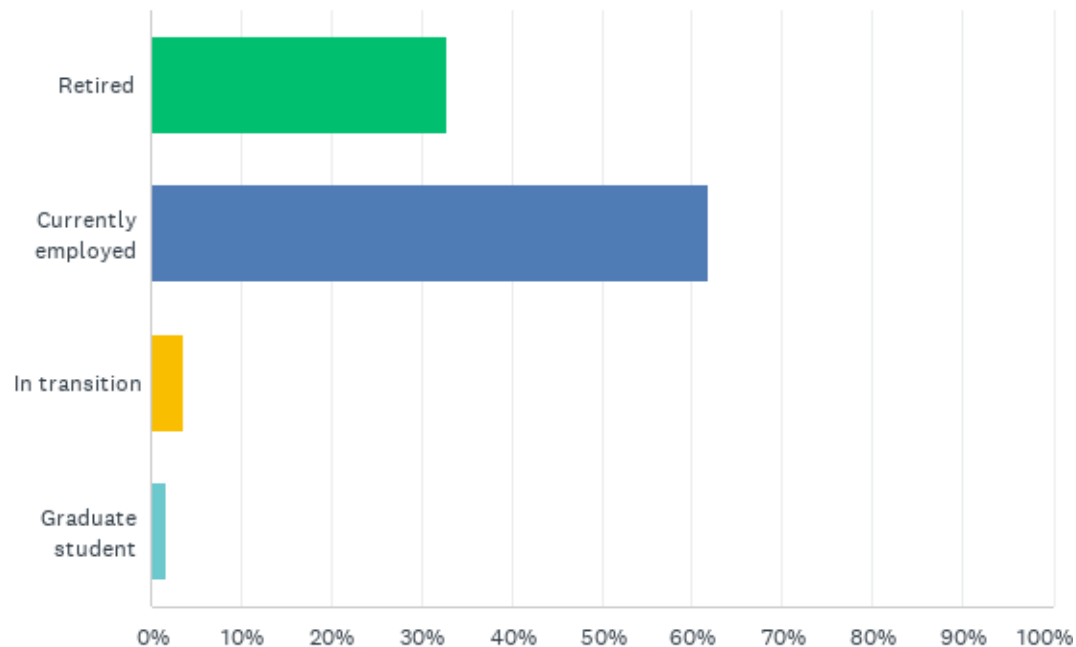
Q11: Did you further your education after UM? (please select all that apply)

Answered: 341 Skipped: 6

ANSWER CHOICES	RESPONSES	
No	42.52%	145
Yes, Master's Degree or second Bachelor's Degree (from UM)	18.18%	62
Yes, second Bachelor's Degree (from another university)	2.64%	9
Yes, Master's Degree (from another university)	28.74%	98
Yes, Professional Degree	7.04%	24
Yes, Doctorate Degree	5.28%	18
Total Respondents: 341		

Q12: What is your employment status?

Answered: 333 Skipped: 14



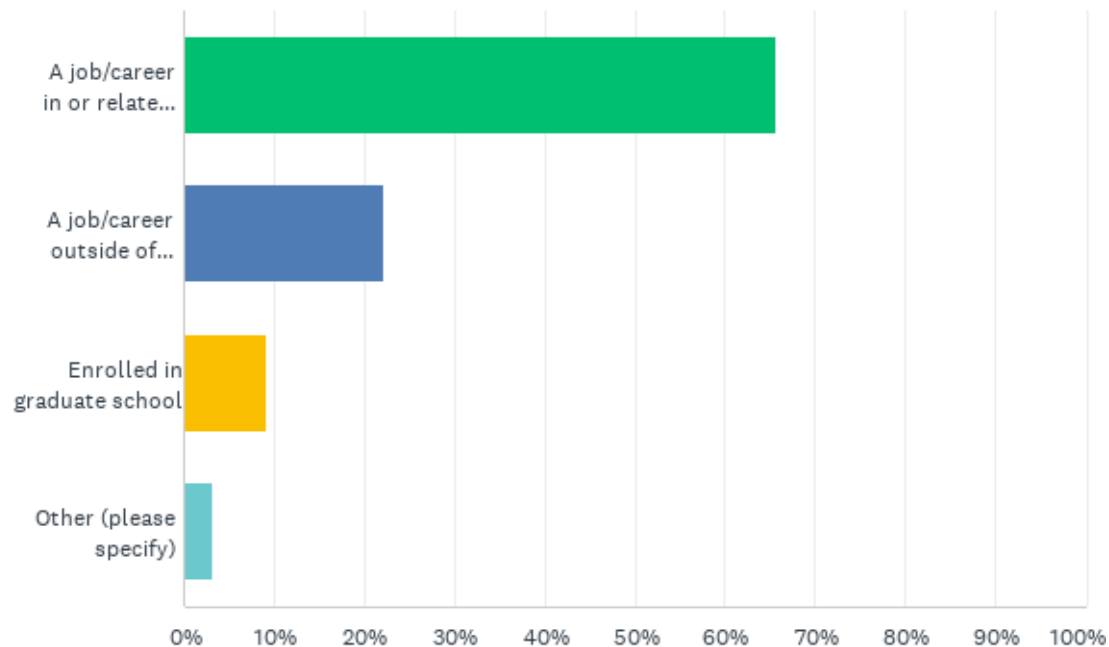
Q12: What is your employment status?

Answered: 333 Skipped: 14

ANSWER CHOICES	RESPONSES	
Retired	32.73%	109
Currently employed	61.86%	206
In transition	3.60%	12
Graduate student	1.80%	6
TOTAL		333

Q13: What was your first occupation after graduating from UM?

Answered: 317 Skipped: 30



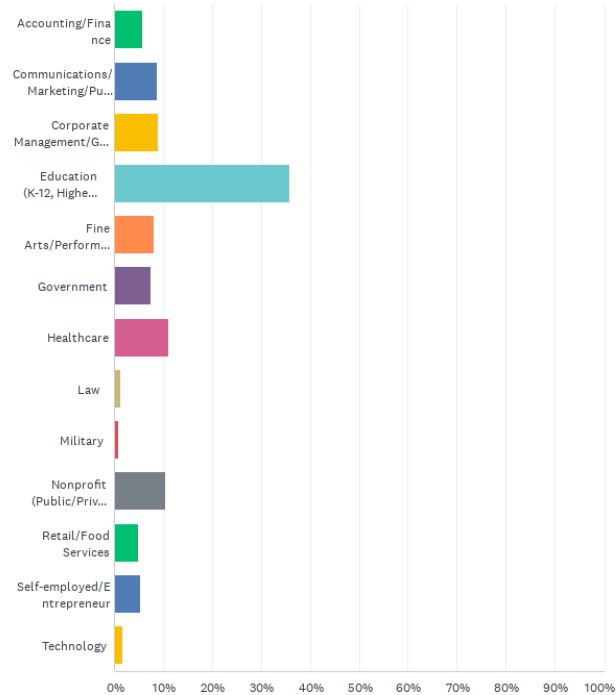
Q13: What was your first occupation after graduating from UM?

Answered: 317 Skipped: 30

ANSWER CHOICES	RESPONSES	
A job/career in or related to my major	65.62%	208
A job/career outside of major	22.08%	70
Enrolled in graduate school	9.15%	29
Other (please specify)	3.15%	10
TOTAL		317

Q14: What is your current/most recent industry?

Answered: 333 Skipped: 14



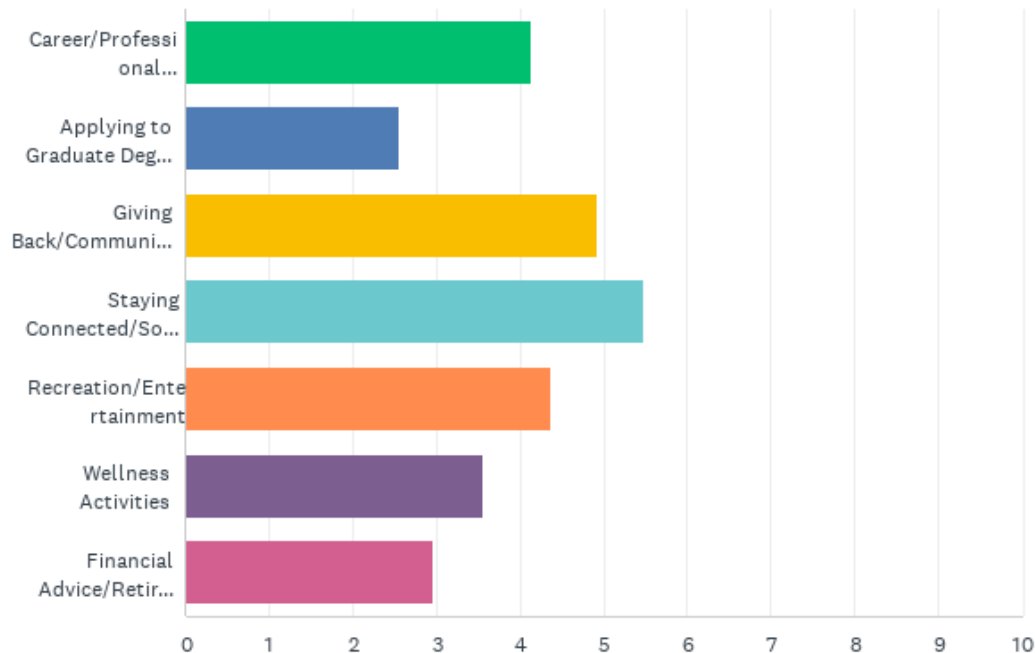
Q14: What is your current/most recent industry?

Answered: 333 Skipped: 14

ANSWER CHOICES	RESPONSES	
Accounting/Finance	5.71%	19
Communications/Marketing/Public Relations	8.71%	29
Corporate Management/General Business	9.01%	30
Education (K-12, Higher Education)	35.74%	119
Fine Arts/Performing Arts	8.11%	27
Government	7.51%	25
Healthcare	11.11%	37
Law	1.20%	4
Military	0.90%	3
Nonprofit (Public/Private)	10.51%	35
Retail/Food Services	4.80%	16
Self-employed/Entrepreneur	5.41%	18
Technology	1.80%	6
Total Respondents: 333		

Q16: Which alumni opportunities most interest you? (Please rank in order of most interested (1) to least interested (7))

Answered: 300 Skipped: 47



Q16: Which alumni opportunities most interest you? (Please rank in order of most interested (1) to least interested (7))

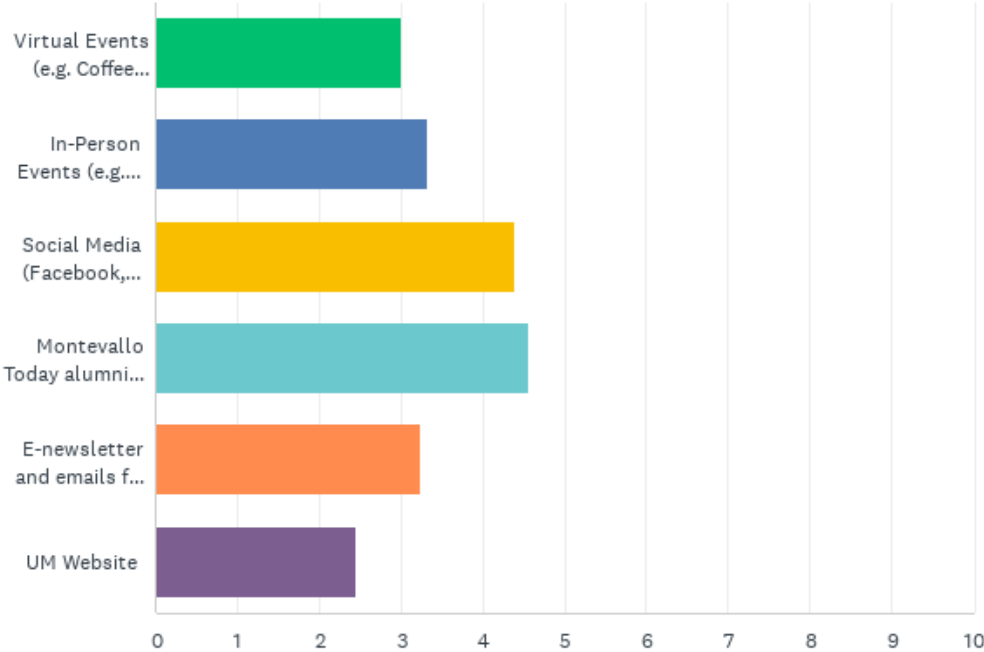
Answered: 300 Skipped: 47

	1	2	3	4	5	6	7	TOTAL	SCORE
Career/Professional Development	20.67% 62	12.00% 36	11.33% 34	14.00% 42	12.00% 36	18.33% 55	11.67% 35	300	4.14
Applying to Graduate Degree Programs	4.00% 12	10.33% 31	7.67% 23	6.33% 19	8.00% 24	14.67% 44	49.00% 147	300	2.56
Giving Back/Community Involvement	13.67% 41	25.33% 76	26.00% 78	18.00% 54	10.00% 30	6.00% 18	1.00% 3	300	4.93
Staying Connected/Social Engagement	39.00% 117	20.00% 60	14.67% 44	12.00% 36	7.33% 22	4.33% 13	2.67% 8	300	5.48
Recreation/Entertainment	11.33% 34	17.67% 53	17.67% 53	19.67% 59	21.67% 65	8.00% 24	4.00% 12	300	4.37
Wellness Activities	6.00% 18	9.33% 28	12.67% 38	19.00% 57	19.33% 58	27.67% 83	6.00% 18	300	3.57
Financial Advice/Retirement Planning	5.33% 16	5.33% 16	10.00% 30	11.00% 33	21.67% 65	21.00% 63	25.67% 77	300	2.96

Q17: How do you connect with the UM National Alumni Association?

(Please rank in order of most used (1) to least used (6))

Answered: 300 Skipped: 47



Q17: How do you connect with the UM National Alumni Association?

(Please rank in order of most used (1) to least used (6))

Answered: 300 Skipped: 47

	1	2	3	4	5	6	TOTAL	SCORE
Virtual Events (e.g. Coffee Breaks, Book Club, Career Panel, Cultivate Change, virtual Homecoming, etc.)	9.67% 29	14.67% 44	15.67% 47	12.00% 36	23.33% 70	24.67% 74	300	3.01
In-Person Events (e.g. Alumni Club events, on-campus Homecoming, Founders' Day, etc.)	14.67% 44	17.67% 53	14.67% 44	12.67% 38	19.00% 57	21.33% 64	300	3.32
Social Media (Facebook, Twitter, LinkedIn)	28.67% 86	25.67% 77	17.33% 52	18.00% 54	5.67% 17	4.67% 14	300	4.40
Montevallo Today alumni magazine	35.67% 107	23.67% 71	15.33% 46	16.00% 48	6.33% 19	3.00% 9	300	4.57
E-newsletter and emails from the Alumni Association	7.00% 21	11.67% 35	23.00% 69	21.00% 63	31.00% 93	6.33% 19	300	3.24
UM Website	4.33% 13	6.67% 20	14.00% 42	20.33% 61	14.67% 44	40.00% 120	300	2.46