

**UPDATED PR Minor Checksheet
(Updated January 2022)**

Total Hours = 21

Core Courses (12 hours)

- COMS 140 Principles of Public Speaking
- COMS 220 Intro to Public Relations
- MC 200 Introduction to Mass Media Writing
- MC 452 Public Relations Writing

Elective Hours (3 hours from each of the 3 Content Areas)

Communication Management Content Area (choose one of the following courses)

- COMS 200 Intro to Communication Research Methods
- COMS 344 Organizational Communication
- COMS 415 Crisis Communication
- COMS 495 Public Relations Campaigns*
- MC 460 Media Management (*note: no longer offered as of Fall 2022*)
- MG 361 Principles of Management & Organizational Theory

Persuasion Content Area (choose one of the following courses)

- COMS 330 Persuasion
- COMS 435 Social Movement Rhetoric
- MK 351 Principles of Marketing
- MK 352 Professional Selling

Production Content Area (choose one of the following courses)

- ART 250 Intro to New Media (Prerequisites may be waived for PR Minors)
- ART 255 Intro to Graphic Design
(To take ART 255, PR minors must complete prerequisites)
- COMS 310 Social Media and Public Relations
- COMS 495 Public Relations Campaigns*
- MC 310 Publication Layout & Design
- MC 315 Electronic Field Production and Post-Production
- MC 327 Television and Digital Reporting
- MC 375 Strategies for Video in Social Media
- MC 405 Emerging Media

*Courses can only be used to satisfy one content area requirement.