



# 21/22 Suggested Course of Study

## Mass Communication, BA

### (Broadcast Production)

#### Freshman Year, Fall Semester

|                             |                                     |           |
|-----------------------------|-------------------------------------|-----------|
| Major                       | MC 100, Introduction to Mass Media* | 3         |
| Gen Ed                      | ENG 101, Composition I              | 3         |
| Gen Ed                      | COMS 101, Foundations of Oral Comm. | 3         |
| Electives                   | General or Minor (or MATH 131)      | 3         |
| BA Degree                   | FRN or GER or SPN 101*              | 3         |
| <b>Total semester hours</b> |                                     | <b>15</b> |

#### Junior Year, Fall Semester

|                             |  |           |
|-----------------------------|--|-----------|
| Major                       | MC 360, Mass Comm. Theory and Effects  | 3         |
| Major                       | MC 411, Video Engineering              | 3         |
| Major                       | MC 460, Media Management               | 3         |
| Gen Ed                      | ENG 231 or 232 or Humanity & Fine Arts | 3         |
| Electives                   | General or Minor                       | 3         |
| <b>Total semester hours</b> |  | <b>15</b> |

#### Freshman Year, Spring Semester

|                             |   |           |
|-----------------------------|---|-----------|
| Major                       | MC 200, Intro to Mass Media Writing           | 3         |
| Major                       | MC 210, Intro to Media Production             | 3         |
| Gen Ed                      | ENG 102, Composition II                       | 3         |
| Gen Ed                      | HIST 101 or 102, History of World Civ I or II | 3         |
| BA Degree                   | FRN or GER or SPN 102*                        | 3         |
| <b>Total semester hours</b> |   | <b>15</b> |

#### Junior Year, Spring Semester

|                             |                                    |           |
|-----------------------------|------------------------------------|-----------|
| Major                       | MC 320, Multimedia Videojournalism | 3         |
| Major                       | MC 455, Media Law                  | 3         |
| Gen Ed                      | Social & Behavioral Sciences       | 3         |
| Gen Ed                      | Personal Development               | 3         |
| Electives                   | General or Minor                   | 4         |
| <b>Total semester hours</b> |                                    | <b>16</b> |

#### Sophomore Year, Fall Semester

|                             |   |           |
|-----------------------------|---|-----------|
| Major                       | MC 215, Producing Video in the Studio     | 3         |
| Gen Ed                      | ENG 231 or 232, Global Literature I or II | 3         |
| Gen Ed                      | Science                                   | 4         |
| Gen Ed                      | Mathematics                               | 3         |
| BA Degree                   | FRN or GER or SPN 201                     | 3         |
| <b>Total semester hours</b> |   | <b>16</b> |

#### Senior Year, Fall Semester

|                             |  |           |
|-----------------------------|--|-----------|
| Major                       | MC 412, Audio Engineering              | 3         |
| Major                       | MC 415, Advanced Video Post-Production | 3         |
| Gen Ed                      | Social or Behavioral Sciences          | 3         |
| Electives                   | General or Minor 300/400               | 5         |
| <b>Total semester hours</b> |  | <b>14</b> |

#### Sophomore Year, Spring Semester

|                             |   |           |
|-----------------------------|---|-----------|
| Major                       | MC 315, Video Field & Post Production       | 3         |
| Electives                   | General or Minor Electives                  | 3         |
| Gen Ed                      | HIST 101 or 102 or Social & Behavioral Sci. | 3         |
| Gen Ed                      | Science                                     | 4         |
| BA Degree                   | FRN or GER or SPN 202                       | 3         |
| <b>Total semester hours</b> |   | <b>16</b> |

#### Senior Year, Spring Semester

|  |                                |            |
|--|--------------------------------|------------|
| Major                                  | MC 495, Capstone Media Project | 1          |
| Major                                  | MC Elective                    | 3          |
| Electives                              | General or Minor Electives     | 9          |
| <b>Total semester hours</b>            |                                | <b>13</b>  |
| <b>TOTAL HOURS REQUIRED FOR DEGREE</b> |                                | <b>120</b> |

#### Notes

\* Indicates the course is also used to satisfy a General Education Core requirement.

This suggested course of study is for informational purposes only and does not replace academic advising. All UM students must meet with an academic advisor before registering for future semesters. This plan contains 24 hours of general electives (some will need to be taken at the 300/400 level depending on which major electives are chosen).

For more information, contact the program coordinator or click one of the links below:

Dr. Bruce Finklea, [bfinklea@montevallo.edu](mailto:bfinklea@montevallo.edu) 205 665-6629, Strong 131

Webpage: <https://www.montevallo.edu/academics/colleges/college-of-fine-arts/departments/department-of-communication/mass-communication/>

Bulletin: [http://bulletin.montevallo.edu/preview\\_program.php?catoid=24&poid=3671&returnto=3062](http://bulletin.montevallo.edu/preview_program.php?catoid=24&poid=3671&returnto=3062)