

Donor Profile: Dr. Joyce Greathouse and Mr. John Butera



In the fall of 1970, Joyce Greathouse stepped onto Montevallo's brick campus as a freshman eager to enter the medical field. One year later, John Butera stepped onto the very same campus as a freshman engineering major. They first met in their precalculus class, and while they dated a few times in the spring of 1972, that was presumably the end of their story.

While Joyce cherished her two years at Montevallo, she transferred to Auburn University to take advantage of their laboratory technology major. She spent the summer at the University of Georgia doing research, and then left Montevallo, and John, behind.

He remained at Montevallo for another year, before transferring to Auburn himself for their building sciences major. The two were on very different paths, and while they once again shared a campus, they didn't reunite. Joyce graduated and began medical school at the University of Alabama in Birmingham.

After doing her residency in Dallas and a fellowship in New York, she came back to Birmingham in 1986 to work at Carraway Methodist Medical Center. In 1991, 19 years since their short-lived spring romance, Joyce received a phone call from John. He'd been looking through his Montevallo Alumni Directory, saw Joyce's name and wanted to reconnect.

Their paths finally met, their lost Montevallo romance was rekindled and two years later they were married. Joyce had a distinguished career as a pathologist and John owned a successful construction business.

The couple are now retired and split their time between Panama City, Florida, and the log home John built them in Big Sky Ski Resort, Montana. In August 2020, they will celebrate their 27th wedding anniversary.

Because the University played such an important role in their professional and personal lives, Joyce and John decided to include UM in their estate planning.

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Make the Memory Count

Provide the path for UM students to benefit from a truly enriching college experience. Contact Kelli J. Holmes at kholmes4@montevallo.edu or 205-665-6272 to learn how.



THE CAMPAIGN FOR THE
UNIVERSITY OF MONTEVALLO

It's About Family

Campaign Update



The Campaign for the University of Montevallo was launched in 2013 with the initial goal of raising \$20 million to support the University's mission of graduating remarkable people who are prepared to make a difference in the world.



The original goal was reached in 2017, and the target was extended to \$30 million. In total, the campaign raised nearly \$36.5 million, which was celebrated during an early February event in Anna Irvin Dining Hall.

This is just a small example of the impact the campaign has had on the University:



18,155
TOTAL GIFTS



**RENOVATIONS &
NEW FACILITIES:**

- 3D Art Complex
- Strong Hall
- The Center for the Arts
- Stephens College of Business
- Harman Hall
- Other academic buildings



115 NEW
SCHOLARSHIPS
ESTABLISHED



1st
ENDOWED ACADEMIC
CHAIR AT THE UNIVERSITY



2 NEW ENDOWED
PROFESSORSHIPS



9,327 | **6,036**
DONORS | NEW DONORS



The 1896 Society Brunch was held on Nov. 14, 2019, in the Montevallo Room on the UM campus. During the brunch, keynote speaker Dr. Susan Vaughn '71, UM professor *emeritus* and former director of UM's Social Work Program and Department Chair, spoke about her time at UM. Vaughn shared her experience as both as a student and as a faculty member, and how both of those positions allowed her to see and understand the need for planned giving and how such giving benefits UM and its students.

The brunch concluded with a pinning ceremony recognizing new society members.

The purpose of the 1896 Society is to recognize and thank the individuals who have made the University of Montevallo Foundation a part of their estate plans. Ways to give include bequests, life insurance, retirement plans, charitable gift annuities, charitable trusts and real estate.

You can make a difference in the lives of tomorrow's students by becoming a member of the 1896 Society today! Please contact Kelli J. Holmes at 205-665-6272 if you would like more information on how you can leave a legacy.



1 Dr. Mike Malone '69 and Happy Smith '92;
2 John Butera, Dr. Joyce Greathouse, Joyce Greathouse '56; **3** Dr. Susan Vaughn '71;
4 Libby Queen '59 and Claudia Harrell '73;
5 Barbara Bonfield '58, Brent Falkenhagen and Sandy Falkenhagen '58.

Dear 1896 Society members,

As the 2019-2020 Student Government Association president, I would like to express heartfelt thanks on behalf of the entire student body for your generosity. The support you provide encourages students to excel academically and provides us with the ability to experience the many opportunities that our University offers. Through your gifts, you demonstrate your commitment to higher education and the future of our campus and students.

While at Montevallo, students receive a liberal arts education that provides us with unique perspectives, more hands-on learning and valuable problem-solving techniques. The gifts you give are a direct result of the success we experience at UM. Many scholarships, funding for new facilities and new University programs are only possible due to such gifts. Your giving truly impacts the lives of students and allows us to receive a well-rounded education that will set us apart both academically and personally.

You are essential in making new generations of successful alumni who will grow to be leaders across various disciplines. The caring and compassionate example you set will ensure that the legacy of the Montevallo family will continue for years to come. Your continued involvement demonstrates the love you have for UM and proves that our family lasts beyond the years we are here as students. With my sincerest appreciation, thank you for believing in us and investing in our futures.

Sincerely,
Olivia Eldridge

University of Montevallo Office of Advancement and Alumni Affairs

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University of Montevallo Foundation

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Specifically, the couple has made plans to support building projects for the Stephens College of Business and Harman Hall.

“I feel it is important to give back to UM because it is the foundation of my higher learning. I graduated from a high school with 65 in my graduation class. I received needed attention my freshman year at Montevallo that a larger university might not have given me,” Joyce said.

John echoed Joyce’s sentiments, explaining UM provided the foundation for his personal and professional successes in life.

“UM gave us the foundation of our success in life,” John said. “It is also dear to our hearts because it is where we met and first dated.”



About the 1896 Society

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