



19/20 Suggested Course of Study

Mass Communication, BA

(Multimedia Journalism)

Freshman Year, Fall Semester

Major	MC 100, Introduction to Mass Media	3
Gen Ed	COMS 101, Foundations of Oral Comm.	3
Gen Ed	HIST 101 or 102, History of World Civ I or II	3
Gen Ed	ENG 101, Composition I	3
BA Degree	FRN or GER or SPN 101*	3
Total semester hours		15

Freshman Year, Spring Semester

Major	MC 200, Intro to Mass Media Writing	3
Gen Ed	ENG 102, Composition II	3
Gen Ed	Science	4
BA Degree	FRN or GER or SPN 102*	3
Electives	General or Minor (or MATH 131)	3
Total semester hours		16

Sophomore Year, Fall Semester

Major	MC 210, Introduction to Media Production	3
Major	MC 305, Media Writing Fundamentals	3
Gen Ed	Mathematics	3
Gen Ed	ENG 231 or 232, Global Literature I or II	3
BA Degree	FRN/GER/SPN 201	3
Total semester hours		15

Sophomore Year, Spring Semester

Major	MC 265, Broadcast News Writing	3
Gen Ed	Fine Arts	3
Gen Ed	Social & Behavioral Sciences	3
Gen Ed	Science	4
BA Degree	FRN or GER or SPN 202	3
Total semester hours		16

Junior Year, Fall Semester

Major	MC 360, Mass Comm. Theory and Effects	3
Major	MC 300, Advanced Journalism Practices	3
Gen Ed	ENG 231/232 or Humanities & Fine Arts	3
Gen Ed	Professional Development	3
Electives	General or Minor	3
Total semester hours		15

Junior Year, Spring Semester

Major	MC 310 or 333, Pub. Layout or Design/TV	3 or 4
Major	MC 455, Media Law	3
Electives	General or Minor	8 or 9
Total semester hours		15

Senior Year, Fall Semester

Major	MC 327, Television and Digital Reporting	3
Major	MC 460, Media Management	3
Gen Ed	Social or Behavioral Sciences	3
Electives	General or Minor 300/400	6
Total semester hours		15

Senior Year, Spring Semester

Major	MC 499, Multimedia Journalism Capstone	3
Major	MC Elective	3
Electives	General or Minor	4
Gen Ed	HIST 101 or 102 or Social & Behavioral Sci.	3
Total semester hours		13

TOTAL HOURS REQUIRED FOR DEGREE 120

Notes

* Indicates the course is also used to satisfy a General Education Core requirement.

This suggested course of study is for informational purposes only and does not replace academic advising. All UM students must meet with an academic advisor before registering for future semesters. This plan contains 24-25 hours of general electives (some will need to be taken at the 300/400 level depending on which major electives are chosen).

For more information, contact the program coordinator or click one of the links below:

Dr. Jay Cofield, cofieldj@montevallo.edu, 205 665-6624, Strong 130

Webpage: <https://www.montevallo.edu/academics/colleges/college-of-fine-arts/departments/department-of-communication/mass-communication/>

Bulletin: http://bulletin.montevallo.edu/preview_program.php?catoid=24&poid=3672&returnto=3062