



# 19/20 Suggested Course of Study

## Mass Communication, BA

### (Broadcast Production)

#### Freshman Year, Fall Semester

Major	MC 100, Introduction to Mass Media	3
Gen Ed	ENG 101, Composition I	3
Gen Ed	COMS 101, Foundations of Oral Comm.	3
Electives	General or Minor (or MATH 131)	3
BA Degree	FRN or GER or SPN 101*	3
<b>Total semester hours</b>		<b>15</b>

#### Junior Year, Fall Semester

Major	MC 360, Mass Comm. Theory and Effects	3
Major	MC 411, Video Engineering	3
Major	MC 460, Media Management	3
Gen Ed	ENG 231 or 232 or Humanity & Fine Arts	3
Electives	General or Minor	3
<b>Total semester hours</b>		<b>15</b>

#### Freshman Year, Spring Semester

Major	MC 200, Intro to Mass Media Writing	3
Major	MC 210, Intro to Media Production	3
Gen Ed	ENG 102, Composition II	3
Gen Ed	HIST 101 or 102, History of World Civ I or II	3
BA Degree	FRN or GER or SPN 102*	3
<b>Total semester hours</b>		<b>15</b>

#### Junior Year, Spring Semester

Major	MC 320, Multimedia Videojournalism	3
Major	MC 455, Media Law	3
Gen Ed	Social & Behavioral Sciences	3
Gen Ed	Personal Development	3
Electives	General or Minor	4
<b>Total semester hours</b>		<b>16</b>

#### Sophomore Year, Fall Semester

Major	MC 215, Producing Video in the Studio	3
Gen Ed	ENG 231 or 232, Global Literature I or II	3
Gen Ed	Science	4
Gen Ed	Mathematics	3
BA Degree	FRN or GER or SPN 201	3
<b>Total semester hours</b>		<b>16</b>

#### Senior Year, Fall Semester

Major	MC 412, Audio Engineering	3
Major	MC 415, Advanced Video Post-Production	3
Gen Ed	Social or Behavioral Sciences	3
Electives	General or Minor 300/400	5
<b>Total semester hours</b>		<b>14</b>

#### Sophomore Year, Spring Semester

Major	MC 315, Video Field & Post Production	3
Gen Ed	Fine Arts	3
Gen Ed	HIST 101 or 102 or Social & Behavioral Sci.	3
Gen Ed	Science	4
BA Degree	FRN or GER or SPN 202	3
<b>Total semester hours</b>		<b>16</b>

#### Senior Year, Spring Semester

Major	MC 495, Capstone Media Project	1
Major	MC Elective	3
Electives	General or Minor Electives	9
<b>Total semester hours</b>		<b>13</b>
<b>TOTAL HOURS REQUIRED FOR DEGREE</b>		<b>120</b>

#### Notes

\* Indicates the course is also used to satisfy a General Education Core requirement.

This suggested course of study is for informational purposes only and does not replace academic advising. All UM students must meet with an academic advisor before registering for future semesters. This plan contains 24 hours of general electives (some will need to be taken at the 300/400 level depending on which major electives are chosen).

For more information, contact the program coordinator or click one of the links below:

Dr. Jay Cofield, [cofieldj@montevallo.edu](mailto:cofieldj@montevallo.edu), 205 665-6624, Strong 130

Webpage: <https://www.montevallo.edu/academics/colleges/college-of-fine-arts/departments/department-of-communication/mass-communication/>

Bulletin: [http://bulletin.montevallo.edu/preview\\_program.php?catoid=24&poid=3671&returnto=3062](http://bulletin.montevallo.edu/preview_program.php?catoid=24&poid=3671&returnto=3062)