

# 2019-2020 Mass Communication BA/BS Degree Plan

Student name: \_\_\_\_\_ UMID: \_\_\_\_\_ Date: \_\_\_\_\_

Advisor name: \_\_\_\_\_ Concentration: **Broadcast Production or Multimedia Journalism**



UNIVERSITY of  
MONTEVALLO

## The Purpose of General Education is to Gain:

- Knowledge of Human Cultures and the Physical and Natural World
- Intellectual and Practical Skills
- Personal and Social Responsibility
- Integrative and Applied Learning

## Key Courses For General Education (50 hours)

1. **Written Composition (6)**  
Choose ENG 101 or 103. 3 \_\_\_\_\_  
Choose ENG 102 or 104. 3 \_\_\_\_\_
2. **Humanities & Fine Arts (18)**  
Choose one: ENG 231, 233, 232 or 234.\* 3 \_\_\_\_\_  
\*Students must complete a six-hour sequence in either History or Literature. Students may complete both sequences.  
Choose COMS 101 or 102. 3 \_\_\_\_\_  
Choose one Fine Arts: ART 100, 218, 219; 3 \_\_\_\_\_  
 MC 325; MUS 121 or 122, 125, 211, 255, 342;  
 THEA 120 or 122.  
Choose one Humanities:  
 ENG 231 or 233, 232 or 234; FRN 101, 102, 150, 201, 202, 250; SPN 101 or 103, 102 or 104, 150, 201, 202, 250; GER 101, 102, 201, 202;  
 PHIL 110 or 111, 180, 220 or 221, 230, 280, 290.  
Choose two of the following (not used above):  
 ART 100, 218, 219; ENG 231 or 233, 232 or 234; 3 \_\_\_\_\_  
 FRN 101, 102, 150, 201, 202, 250; SPN 101 or 103, 102 or 104, 150, 201, 202, 250; GER 101, 102, 201, 202; MC 325; MUS 121 or 122, 125, 211, 255, 342;  
 PHIL 110 or 111, 180, 220 or 221, 230, 280, 290;  
 THEA 120 or 122.
3. **Natural Sciences & Mathematics (11)**  
Choose one lab science from two different disciplines:  
 BIO 100, 105-107; CHEM 100-102, 121, 122; 4 \_\_\_\_\_  
 ES 100; GEOL 110, 115; PHYS 100 or higher. 4 \_\_\_\_\_  
Choose MATH 147 or 154 (or MATH 144 or higher). 3 \_\_\_\_\_
4. **History, Social & Behavioral Sciences (12)**  
Choose one: HIST 101, 103, 102 or 104.\* 3 \_\_\_\_\_  
\*Students must complete a six-hour sequence in either History or Literature. Students may complete both sequences.  
Choose three of the following not used above:  
 EC 231, 232; FCS 291, 402; GEOG 231; 3 \_\_\_\_\_  
 HIST 101 or 103, 102 or 104; POS 200, 250; 3 \_\_\_\_\_  
 PSYC 201; SOC 101 or 102; SWK 203, 260, 322. 3 \_\_\_\_\_
5. **Personal Development (3)**  
Choose one of the following: 3 \_\_\_\_\_  
 ART 250, 255; CS 161; ED 447; ES 200; FCS 281;  
 EXNS 120; MATH 261; MIS 161; MUS 228.

## Additional Requirements for Degree (7-12 hours)

Choose and complete only one requirement below:

1. **Bachelor of Science Requirements (7)**  
 Choose additional 7 hours in mathematics and/or science not used toward requirement #3 above.  
 \_\_\_\_\_ 3-4 \_\_\_\_\_  
 \_\_\_\_\_ 3-4 \_\_\_\_\_
2. **Bachelor of Arts Requirements (12)**  
 Complete the second-year course sequence in FRN, GER, or SPN.  
 Courses may also be used to satisfy requirement #2 (Humanities) above.  
 101 or 103 3 \_\_\_\_\_ 201 3 \_\_\_\_\_  
 102 or 104 3 \_\_\_\_\_ 202 3 \_\_\_\_\_  
 Or 150 6 \_\_\_\_\_ 250 6 \_\_\_\_\_

## Major Course Requirements (39-40 hours)

### Core (18 hours)

- MC 100 (Introduction to Mass Media) 3 \_\_\_\_\_  
 MC 200 (Intro to Mass Media Writing) 3 \_\_\_\_\_  
 MC 210 (Introduction to Media Production) 3 \_\_\_\_\_  
 MC 360 (Mass Comm. Theory & Media Effects) 3 \_\_\_\_\_  
 MC 455 (Media Law) 3 \_\_\_\_\_  
 MC 460 (Media Management) 3 \_\_\_\_\_

### Concentration (21-22 hours)

Choose and complete one concentration below:

#### Broadcast Production (22 hours)

- MC 215 (Producing Video in the Studio) 3 \_\_\_\_\_  
 MC 315 (Video Field and Post Production) 3 \_\_\_\_\_  
 MC 320 (Multimedia Videojournalism) 3 \_\_\_\_\_  
 MC 411 (Video Engineering) 3 \_\_\_\_\_  
 MC 412 (Audio Engineering) 3 \_\_\_\_\_  
 MC 415 (Advanced Video Post Production) 3 \_\_\_\_\_  
 MC 495 (Broadcast Production Capstone) 1 \_\_\_\_\_  
 MC Elective 3 \_\_\_\_\_

#### OR

#### Multimedia Journalism (21-22 hours)

- MC 265 (Broadcast News Writing) 3 \_\_\_\_\_  
 MC 300 (Advanced Journalism Practices) 3 \_\_\_\_\_  
 MC 305 (Media Writing) 3 \_\_\_\_\_  
 MC 327 (Television & Digital Reporting) 3 \_\_\_\_\_  
 MC 333 (TV Newscast Production) or  
 MC 310 (Publication Layout & Design) 4/3 \_\_\_\_\_  
 MC 499 (Multimedia Journalism Capstone) 3 \_\_\_\_\_  
 MC Elective 3 \_\_\_\_\_

## General Electives (18-24 hours)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Minor Course Requirements (Optional)

Title: \_\_\_\_\_ Hrs. Req. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## GENERAL GRADUATION REQUIREMENTS

- |                                   |  |
|-----------------------------------|--|
| 1. 50% of hrs in major area at UM | 5. 45 hr limit of non-traditional credit                 |
| 2. 30 hrs 300/400 at UM           | 6. 6-hr sequence in history or literature                |
| 3. 30 of last 40 hours at UM      | 7. Capstone experience within major                      |
| 4. 64 hr limit from 2-year school | 8. 2.0 or higher UM GPA and in all major and minor areas |

Total Hours Required: 120  
 Total Hours Completed to Date: \_\_\_\_\_  
 Hours Remaining for Completion: \_\_\_\_\_  
 Hours Currently Registered: \_\_\_\_\_  
 Hours Remaining: \_\_\_\_\_