

**CLARK  
HULTQUIST,  
PH.D.**

Department of Behavioral and Social Sciences  
205 665 6188  
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## EXPERIENCE

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1997-PRESENT

**PROFESSOR OF HISTORY / University of Montevallo**

Selected courses: World Civilizations I and II, The French Revolution and Napoleon, Europe Since 1815, Modern Japan, Historical Methods/Historiography, France since Napoleon, French History through Film, History Of Global Capitalism and the Environment, Ancient Greece, World Regional Geography, The Holocaust, Advertising, Consumption, and the Environment, Germany, 1871-1945

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2010-2012

**CHAIR / Department of Behavioral and Social Sciences**

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1996-1997

**VISITING PROFESSOR OF HISTORY / Millsaps College**

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1994-1995

**VISITING INSTRUCTOR OF HISTORY / Denison University**

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1992-1993

**VISITING INSTRUCTOR OF HISTORY / Kenyon College**

## EDUCATION

MARCH, 1996

PH.D., HISTORY / OHIO STATE UNIVERSITY

Fields: Modern France, Modern Europe, Early Modern Europe, and Japan, Dissertation: *The Price of Dreams: A History of Advertising in France, 1927-1968*

MARCH, 1988

M.A., HISTORY / OHIO STATE UNIVERSITY

Thesis: *Books and Barricades: The French Student Uprising of 1968 and its Effect upon France, 1968-1986*

DECEMBER, 1985

B.A., HISTORY / UNIVERSITY OF CINCINNATI

## GRANTS AND HONORS

Honors Faculty Award, April 2017, University of Montevallo Honors Program

Sabbatical, Awarded for September 2014-December 2014 and for September 2005-August 2006, University of Montevallo

Faculty Development Research Grant, September 2014, University of Montevallo. Award for Research in Paris, France

University of Montevallo Graduate Teaching Award, April 2011

University of Montevallo National Alumni Association Outstanding Commitment to Teaching Award, October, 2010

University of Montevallo College of Arts and Sciences Teaching Award, April, 2010

Special Projects and Research Grant, September 2005, University of Montevallo. Award for research in Paris, France

Duke University Libraries Travel-to-Collections Grant, March 2004

Special Projects and Research Grant, September 2003, University of Montevallo. Award for research at Duke University, Hartman Center for Advertising History

Special Projects and Research Grant, September 2000, University of Montevallo. Award for research at Duke University, Hartman Center for Advertising History

## PAPERS AND PRESENTATIONS

- "French Media Representations of the United States in the Great War in 1918," Alabama Association of Historians Conference, April, 2018
- "Contemporary Remembrance: The Battle of Verdun in the Public Eye, 1916," France and the Memory of the Great War: An Interdisciplinary Conference, University of South Alabama, March 2017
- "When Arcadia Press Calls: The Making of the Pictorial History Montevallo," Society of Alabama Archivists, Spanish Fort, Alabama, September 2011, co-presented with Carey Heatherly
- "The Making of Advertising Professionals: The People of Publicis, 1946–1966," The Western Society for French History University of Louisiana at Lafayette, October, 2010
- "The Role of Undergraduate Research in the Major" COPLAC Summer Faculty Institute on Liberal Learning in the Disciplines, University of North Carolina at Asheville, June 2009
- "Publicis and the French Advertising World, 1946-1968," Economic and Business Historical Society Conference, Montgomery, Alabama, April 2008
- "Visions of America: Publicitaires and the United States, 1900-1968," Conference on Historical Analysis & Research in Marketing, Duke University, Durham, North Carolina, May 2007
- "Capturing the Nation: The French Print Media and Advertising, 1945-1968," The Western Society for French History, Texas Tech University, Lubbock, Texas, September, 2004
- "Hard Times or Bread and Wine? The Use of Fiction in the Classroom," Ohio Academy of History, April, 1995
- "The Rise of the Lion: Publicis and French Advertising, 1946-1960," French Historical Studies Conference, California State University, Chico, March 1993
- "Ambassadors of American Advertising: The J. Walter Thompson Company in Paris, 1927-1960," French Historical Studies Conference, University of Texas at El Paso, March 1992

## INVITED TALKS, PANELS, AND PRESENTATIONS

- "Reflections on Beijing and Modern China," Department of Behavioral and Social Sciences Brown Bag Lunch Series, April 17, 2018
- "Why?: Why didn't more Jews fight back more often?" Lecture and discussion on the work of Peter Hayes, Birmingham Holocaust Education Center, January 30 and February 13, 2018

"Early Montevallo," David Mathew Center/Montevallo Students' Institute, Carmichael Library, February 7, 2018

"France, the Vel' d'Hiv Roundup, and the Holocaust," Birmingham Holocaust Education Center, November 1, 2016

"Belgium and the Great War," The International Center, Birmingham, Alabama, April 30, 2016

"France, Syria, and the Islamic World," University of Montevallo, Department of Behavioral and Social Sciences Brown Bag Lunch Series, November 23, 2015

"France, Paris, and Charlie Hebdo," University of Montevallo, Department of Behavioral and Social Sciences Brown Bag Lunch Series, January 21, 2015

"The University of Montevallo," Montevallo Homecoming Weekend, February 11, 2012

"Occupy? Why?" Moderator, University of Montevallo, Department of Behavioral and Social Sciences Brown Bag Lunch Series, October 26, 2011

"Early Montevallo: AGIS, AGTI, and Alabama College," University of Montevallo, October 12, 2011

"Montevallo": Walking tour of Montevallo, sponsored by the Montevallo Chamber of Commerce, June 25, 2011

"The University of Montevallo and its Early History," Kiwanis Club of Metropolitan Birmingham, The Summit Club, January 19, 2011

"American Advertising History, from Colonial Times to 1939," New Horizons Lecture Series, University of Alabama at Birmingham, April 23, 2010

"Sledgehammer: Recollections of E.B. Sledge," Moderator, April 20, 2010, Parnell Library, Montevallo

"The Meiji Restoration and the Making of Modern Japan," New Horizons Lecture Series, University of Alabama at Birmingham, October 21, 2009

"Second World War: Eugene Sledge," Remembrance Day, October 23, 2008, University of Montevallo

"France, Vichy, and the Resistance," New Horizons Lecture Series, University of Alabama at Birmingham, February 13, 2008

"Napoleon and the Legacy of the French Revolution," New Horizons Lecture Series, University of Alabama at Birmingham, April 18, 2007

## PUBLICATIONS

Article: "Contemporary Remembrance: The Battle of Verdun in the Public Eye 1916," *Lingua Romana*, Fall, 2018

Book: **Montevallo**, co-authored with Carey Heatherly, (Charleston, South Carolina: Arcadia Publishing, 2011)

Article: "Publicis and the French Advertising World, 1946-1968," *Essays in Economic and Business History*, Vol. XXVII, 2009

Conference Proceedings Article: "Visions of America: Publicitaires and the United States, 1900-1968," *Conference on Historical Analysis & Research in Marketing*, Summer 2007

Article: "Americans in Paris: The J. Walter Thompson Company in France, 1927-1968," *Enterprise and Society* (New York and London: Oxford University Press), Fall 2003

Essays: "France," "The Publicis Group," "Marcel Bleustein-Blanchet," "Eurocom," "Euro-RSCG," ***The Encyclopedia of Advertising***, John McDonough, editor, (Chicago: Fitzroy Dearborn, 2003)

Book Review: Pim den Boer, *History as a Profession: The Study of History in France, 1818-1914* (Princeton: Princeton University Press, 1998) in *Nineteenth-Century Prose*, Spring 2001

## PROFESSIONAL SERVICE

**Assistant to the Chief Reader**, Educational Testing Service, Advanced Placement European History, Examinations, 2018. Also served as **Exam Leader** 2016-2017, **Question Leader**, June, 2014-2015, **Table Leader**, 2009-2013, and **Reader**, 1999-2008

Committee Member, College Level Examination Program (CLEP) Test Development Committee, European History, 2016-present

Board of Editors, H-France, Internet Discussion Group for French Historians, Professor James Farr, Purdue University, Moderator, 1995-1997

Textbook Reviewer, *Civilization Past & Present*, Brummett, Wallbank et al. (New York: Longman, 2000)

Textbook Prospectus Reviewer, *Transcending Boundaries* (New York: Longman, no date), September 2008

Textbook Reviewer, *Connections: A World History*, Judge and Langdon (New York, Longman, 2009)

## ACADEMIC SOCIETIES

The Western Society for French History

Conference on Historical Analysis & Research in Marketing

## UNIVERSITY SERVICE AND SELECTED COMMITTEES

Member/Past Chair, Hallie Farmer Lectures Committee, 1999-2006, 2015-present

Member, University of Montevallo on Main, Owl's Cove Park Committee, 2016-present

Coordinator, Brown Bag Lunch Lecture Series, Department of Behavioral and Social Sciences,  
2010-present

Member, College of Arts and Sciences, "Run for Research," 2007-present

Coordinator, History Program Assessment, 1998-present

Senator, University of Montevallo Faculty Senate, 2000-2002, 2013-2015

Member, Academic Advising, Support & Intervention Committee, 2010-2012

Member, Quality Enhancement Plan Committee, 2008-2011

Member, University of Montevallo Learning Community, 2010-2011

Member, Becoming Implementation Committee, 2008-2009

Member, University Honors Committee, 2004-2006

Webmaster, Department of Behavioral and Social Sciences, 1998-2005

## COMMUNITY

Birmingham Track Club

Birmingham Ultra Trail Runners Society

## LANGUAGES

French

## REFERENCES

Ruth Truss, Professor of History and Chair of the Department of Behavioral and Social Sciences,  
University of Montevallo (205) 665-6187

Mary Beth Armstrong, Dean and Professor, College of Arts and Sciences, University of  
Montevallo (205) 665-6508