



# Undergraduate Family & Consumer Sciences Program

## Retail Merchandising

### ■ About Our Program

The Undergraduate Family and Consumer Sciences Retail Merchandising Program includes the promotion and sales of goods to consumers, which involves management, buying, product development, promotion, and displays. If you are interested in fashion events; buying goods at market; sourcing items for product development; or negotiating with manufacturers, vendors, and designers, then this is the degree for you! Majors pursue careers as visual merchandisers, fashion coordinators, store/department managers, buyers, product developers, manufacturer sales representatives, boutique owners, and many other exciting settings.

### ■ Admission Requirements

Those admitted into the retail merchandising concentration must be students in good standing at the University of Montevallo.

### ■ Completion Requirements

All candidates in the retail merchandising concentration must successfully complete internship hours in a retail setting.

As a graduation requirement of the major, a student must earn a minimum grade of C on all work attempted in the FCS major course requirements and support courses.

### *General Education Requirements*

#### **Major Courses (45 hours):**

- FCS 150: Apparel Construction and Analysis (3)
- FCS 201: Visual Merchandising (3)
- FCS 241: Foundations of FCS (3)
- FCS 265: Fashion Fundamentals (3)
- FCS 281: Introduction to Nutrition (3)
- FCS 285: Fashion Forecasting (3)
- FCS 291: Individual and Family Development (3)
- FCS 330: Consumer Economics (3)
- FCS 350: Textiles (3)
- FCS 360: Retail Buying (3)
- FCS 402: Dynamics of Family Relationships (3)
- FCS 435: Professional and Career Development (3)
- FCS 451: Retail Planning (3)
- FCS 498: Retail Merchandising Internship (6)

#### **Business Courses (18 hours)**

#### **General Electives**

### ■ For Additional Information

If you would like to learn more about earning a degree in this program, please contact us.

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### ■ Course Overview

University of Montevallo ■ College of Education

*This is not an official degree checksheet – for general information purposes only.*