

Mackenzie Coan

EDUCATION

Auburn University

B.A. Communications
M.S. Geography

EMPLOYMENT EXPERIENCE

Best Buy: Research and Development Manager 2003-2007

- Training, Research, Profit and Loss Management
- Designed methods for Best Buy to be more appealing to women.
- Conducted corporate regional trainings to over 20 stores

Auburn University: Graduate Teaching Assistant 2009-2011

Auburn University: Adjunct Instructor 2011

- Global Geography 1010

Auburn University: Developmental Studies Research Assistant 2013-2015

Samford University: Adjunct Professor 2012-present

- Physical Geography
- Internship mentor
- Freshman Foundations

Owens Community College: Online Adjunct Professor 2012-2016

- World Regional Geography
- Human Geography
- Physical Geography

University of Montevallo: Adjunct Professor 2015-present

- World Regional Geography (live and online)
- Environmental Geography
- Physical Geography

Southern Union Community College: Online Adjunct Professor 2015-present

- World Regional Geography

HONORS AND AWARDS

WOLF Service award: Women in Leadership and Graduate Teaching Assistant of the Year
Nominee, Professor of the Game

COURSES ASSISTED

Auburn University Graduate Teaching Assistant

GEOG 1010: Global Geography
GEOG 1010: Global Geography
GEOG 2010: Cultural Geography

COURSES PREPPED:

World Geography
Cultural/Introduction to Human Geography
Physical Geography
Online Human Geography
Online World Geography
Online Physical Geography
Environmental Issues and Geography of Alabama

OTHER CONTRIBUTIONS RELATED TO ACADEMICS

Southeastern Division of the Association of the American Geographers paper presenter, Directed Teaching and Independent Study advisor, Internship Mentor, Homewood Education Advisory Committee, Pearson Publishing course designer, Samford Professor of the Game

AREAS OF RESEARCH INTEREST

Collective memory in the construction of heritage and place identity
Urban Geography: Revitalization of downtown communities
Natural Landscapes of Alabama
Red Mountain and the Magic City

SERVICE AND OUTREACH

University

WISE member
Delta Delta Delta Member
Auburn University Public Relations Club
Geography Club
Gamma Theta Upsilon Honor Society

PROFESSIONAL MEMBERSHIP AND COMMUNITY SERVICE

Current Professional Memberships

Association of American Geographers and Southeastern Division of American Geographers

Community Service

Woofstock volunteer, "Help Keep Opelika Beautiful" volunteer, Shades Cahaba Elementary School PTO member, Shades Cahaba Elementary School Room Parent, Girl Scouts of America volunteer, Friends of Shades Creek