

# 2014-2015 Mass Communication Degree Plan

Student name: \_\_\_\_\_ UMID: \_\_\_\_\_ Date: \_\_\_\_\_

Advisor name: \_\_\_\_\_ Concentration: Broadcast or Journalism



**The Purpose of General Education is to Gain:**

- Knowledge of Human Cultures and the Physical and Natural World
- Intellectual and Practical Skills
- Personal and Social Responsibility
- Integrative and Applied Learning

**Key Courses For General Education (50 hours)**

1. **Written Composition (6)**  
Choose ENG 101 or 103 3 \_\_\_\_\_  
Choose ENG 102 or 104 3 \_\_\_\_\_
2. **Humanities & Fine Arts (18)**  
Choose one: ENG 231/233 or 232/234\* 3 \_\_\_\_\_  
\*Students must take at least one six hour sequence in Literature or History. Students are free to take both sequences.  
Choose COMS 101 or 102 3 \_\_\_\_\_  
Choose one Fine Arts: ART 100, 218, 219; 3 \_\_\_\_\_  
 MC 325; MUS 121/122, 125, 211, 255, 342; 3 \_\_\_\_\_  
 THEA 120/122. 3 \_\_\_\_\_  
Choose one Humanities:  
 ENG 231/233, 232/234; FRN 101, 102, 150, 3 \_\_\_\_\_  
 201, 202, 250; SPN 101/103, 102,104, 150, 3 \_\_\_\_\_  
 201, 202, 250; GER 101, 102, 201, 202; HNRS 309 3 \_\_\_\_\_  
 PHIL 110/111, 180, 220/221, 230, 280, 290. 3 \_\_\_\_\_  
Choose two of the following (not used above):  
 ART 100, 218, 219; ENG 231/233, 232/234; 3 \_\_\_\_\_  
 FRN/SPN 101, 102, 150, 201, 202, 250; 3 \_\_\_\_\_  
 GER 101, 102, 201, 202; HNRS 309; MC 325; 3 \_\_\_\_\_  
 MUS 121/122, 125, 211, 255, 342; PHIL 110/111, 3 \_\_\_\_\_  
 180, 220/221, 230, 280, 290; THEA 120/122. 3 \_\_\_\_\_
3. **Natural Sciences & Mathematics (11)**  
Choose one lab science from two different disciplines:  
 BIO 100 or higher; CHEM 100 or higher; 4 \_\_\_\_\_  
 GEOL 110, 115; PHYS 100 or higher 4 \_\_\_\_\_  
Choose MATH 147 or 154 (or MATH 144 or higher) 3 \_\_\_\_\_
4. **History, Social & Behavioral Sciences (12)**  
Choose one: HIST 101/103 or 102/104\* 3 \_\_\_\_\_  
\*Students must take at least one six hour sequence in Literature or History. Students are free to take both sequences.  
Choose three of the following not used above:  
 EC 231, 232; FCS 291, 402; GEOG 231; 3 \_\_\_\_\_  
 HIST 101/103, 102/104; POS 200, 250; PSYC 201; 3 \_\_\_\_\_  
 PSYC/SWK 203, 322; SOC 101; SWK 260 3 \_\_\_\_\_
5. **Personal Development (3)**  
Choose one of the following: 3 \_\_\_\_\_  
 Computer - ART 250, 255; ED 447; MATH 261;  
 MIS 161; MUS 228; Wellness – KNES 120

**Additional Requirements for Degree**

- Choose and complete only one requirement below:
1. **Bachelor of Science Requirements**  
 Choose additional 7 hours in mathematics and/or science not used toward requirement #3 above.  
 \_\_\_\_\_ 3-4 \_\_\_\_\_  
 \_\_\_\_\_ 3-4 \_\_\_\_\_
  2. **Bachelor of Arts Requirements**  
 Complete the second-year course sequence in FRN, GER, SPN. Courses may also be used to satisfy requirement #2 (Humanities) above.  
 101    3 \_\_\_\_\_    201    3 \_\_\_\_\_  
 102    3 \_\_\_\_\_    202    3 \_\_\_\_\_  
 Or 150    6 \_\_\_\_\_    250    6 \_\_\_\_\_

**MAJOR COURSE REQUIREMENTS (40-41)**

- CORE (19)**
- MC 100 (Introduction to Mass Media) 3 \_\_\_\_\_
  - MC 200 (Intro to Mass Media Writing) 3 \_\_\_\_\_
  - MC 210 (Introduction to Media Production) 3 \_\_\_\_\_
  - MC 360 (Mass Comm. Theory & Media Effects) 3 \_\_\_\_\_
  - MC 455 (Media Law) 3 \_\_\_\_\_
  - MC 460 (Media Management) 3 \_\_\_\_\_
  - MC 495 (Senior Exit Portfolio) 1 \_\_\_\_\_

**CONCENTRATION (21-22)**  
*Choose and complete one concentration below:*

- Broadcast Concentration (21 hours)**
- MC 215 (Producing Video in the Studio) 3 \_\_\_\_\_
  - MC 315 (EFP and Post Production) 3 \_\_\_\_\_
  - MC 327 (Electronic Photojournalism) 3 \_\_\_\_\_
  - MC 411 (Video Engineering) 3 \_\_\_\_\_
  - MC 412 (Audio Engineering) 3 \_\_\_\_\_
  - MC 415 (Advanced Video Post Production) 3 \_\_\_\_\_
  - MC Elective 3 \_\_\_\_\_

- OR**
- Journalism Concentration (22)**
- MC 255 (Media Writing Fundamentals) 3 \_\_\_\_\_
  - MC 265 (Broadcast Newswriting) 3 \_\_\_\_\_
  - MC 300 (Advanced Journalism Practices) 3 \_\_\_\_\_
  - MC 327 (Electronic Photojournalism) 3 \_\_\_\_\_
  - MC 333 (TV Newscast Production) 4 \_\_\_\_\_
  - MC 355 (Advanced Media Writing) or 3 \_\_\_\_\_
  - MC 310 (Publication Layout & Design) 3 \_\_\_\_\_
  - MC Elective 3 \_\_\_\_\_

**MINOR COURSE REQUIREMENTS (Optional)**

Title: \_\_\_\_\_ Hrs. Req. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**GENERAL ELECTIVES**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**GENERAL GRADUATION REQUIREMENTS**

- |                                   |  |
|-----------------------------------|--|
| 1. 50% of hrs in major area at UM | 5. 45 hr limit of non-traditional credit                 |
| 2. 30 hrs 300/400 at UM           | 6. 6-hr sequence in history or literature                |
| 3. 30 of last 40 hours at UM      | 7. Capstone experience within major                      |
| 4. 64 hr limit from 2-year school | 8. 2.0 or higher UM GPA and in all major and minor areas |

Total Hours Required: 130  
 Total Hours Completed to Date: \_\_\_\_\_  
 Hours Remaining for Completion: \_\_\_\_\_  
 Hours Currently Registered: \_\_\_\_\_  
 Hours Remaining: \_\_\_\_\_

*For planning only. Refer to CAPP for official degree evaluation.*