

NAME: _____
ADVISOR: _____

ID: _____

GENERAL EDUCATION REQUIREMENTS (53 hours)

See UM Bulletin for full explanation.

1. **Written Composition (6)**
ENG 101 or 103 3____
ENG 102 or 104 3____
2. **Humanities & Fine Arts (18)**
ENG 231 or 233 3____
ENG 232 or 234 3____
COMS 101 or 102 3____
FINE ARTS -
ART 100, 218, 219; MC 325;
MUS 121, 122, 125, 255, 342; THEA 120, 122 3____
Select 2 courses from the following list, but no
more than 1 from Fine Arts: ART 100, 218, 219;
MC 325; MUS 121, 122, 125, 255, 342;
THEA 120, 122;
PHIL 110, 111, 180, 220, 221, 230, 280, 290;
FRN/SPN 101, 102, 150, 201, 202, 250; 3____
GER 101, 102, 201, 202; HNRS 309 3____
3. **Natural Sciences & Mathematics (11)**
(Lab sciences in 2 disciplines)
BIO 100 or higher 4____
CHEM 100 or higher 4____
PHYS 100 or higher
GEOL 110, 115
MATH 144, 147 or higher 3____
4. **History, Social & Behavioral Sciences (12)**
HIST 101 or 103 3____
HIST 102 or 104 3____
EC 231 3____
EC 232 3____
5. **Health & Wellness, Activity (3)**
KNES 120 3____
6. **Computer Applications (1-3)**
MIS 161 3____

Graduation Requirements

1. 50% of Major at UM
2. 30 hours of 300/400 level work at UM
3. 30 of last 40 hours at UM

BUSINESS CORE REQUIREMENTS - (36 hours)

- | | |
|--|-------|
| AC 221 (Principles of Accounting I) | 3____ |
| AC 222 (Principles of Accounting II) | 3____ |
| QM 235 (Quantitative Methods in Business I) | 3____ |
| QM 236 (Quantitative Methods in Business II) | 3____ |
| MIS 367 (Management Information Systems) | 3____ |
| BL 283 (Legal Environment of Business) | 3____ |
| MK 351 (Principles of Marketing) | 3____ |
| MG 361 (Principles of Mgmt. and Organ. Theory) | 3____ |
| QM 363 (Operations Management) | 3____ |
| FI 372 (Business Finance) | 3____ |
| MG 305 (Business Professional Development) | 3____ |
| MG 469 (Business Policy) | 3____ |

All above courses passed or concurrent registration with MG 469 (to complete core)

MAJOR REQUIREMENTS - (18 hours)

Required Courses

- | | |
|---|-------|
| MK 353 (Marketing Communications) | 3____ |
| MK 452 (Strategic Marketing Management) | 3____ |
| MK 453 (Marketing Research) | 3____ |
| MK 458 (International Marketing) | 3____ |
- Choose 6 hours from the following:**
- | | |
|--|-------|
| MK 352 (Professional Selling) | 3____ |
| MK 450 (Services Marketing) | 3____ |
| MK 455 (Special Topics in Marketing) | 3____ |
| MK 476 (Applied Research in Marketing) | 3____ |

BUSINESS ELECTIVES - (9 hours)

- | | |
|---------------------------------|-------|
| Business Elective 300/400 _____ | 3____ |
| Business Elective 300/400 _____ | 3____ |
| Business Elective 300/400 _____ | 3____ |

GENERAL ELECTIVES (14 hours)

Total Hours Required:	130
Total Hours Completed to Date:	_____
Hours Remaining for Completion:	_____
Hours Currently Registered:	_____
Hours Remaining:	_____