

ALUMNI SURVEY
REPORT OF FINDINGS
GRADUATES FROM ACADEMIC YEAR 1998-2000

EXECUTIVE SUMMARY

Background

The survey was administered to 1,247 alumni who graduated from the University of Montevallo between 1998, 1999, and 2000. Completed questionnaires were returned by 322 respondents, a 26 percent response rate.

Key Findings

- The graduates were very positive about the education they received at the University of Montevallo. Ninety-six (96) percent would recommend the University to a friend or relative. Ninety-four (94) percent agreed that the University provided a student-centered environment.
- Overall, alumni were positive about their attainment of general education goals, especially their ability to use and interpret written and spoken language (98 percent) and their skills for lifelong learning (98 percent). However, there were four goals on which over 20 percent of the respondents agreed they had not developed the ability listed: using and interpreting other symbol systems (72 percent); knowledge of the biological structure of nature (77 percent); understanding the economics and politics of man's impact on the environment (78 percent) and understanding the ethics of man's impact on the environment (79 percent).
- Thirty-eight (38) percent of the graduates make between \$30,000 and \$39,999 per year excluding overtime. Six (6) percent (5 respondents) make \$50,000 or more per year.
- Seventy-two (72) percent of the respondents indicated that their job is related to their University of Montevallo major. The job categories containing the largest number of graduates are education/education services and business, professional and personnel.
- About 12 percent of the respondents make an annual gift to the institution and 38 percent have made a contribution at some time.
- Ninety-three (93) percent of the respondents agreed that in their life since college, they had been significantly assisted by the overall quality of their

degree program. However, 75 percent of the graduates agreed that they had been significantly assisted in their life since college by the assistance and/or encouragement from faculty in their major with regard to further education and 76 percent agreed that they had been significantly assisted in their life since college by the assistance and/or encouragement from faculty in their major with regard to career options.

- Overall, respondents agreed that the University has a good academic reputation (95 percent), approved of the way the University is developing as an institution (84 percent), and stay informed about developments on campus (79 percent).
- Tables 11 through 23 show responses by major for all majors with at least 5 graduates responding to selected questions.

TABLE OF CONTENTS

Executive Summary	i
Background.....	1
Information about the Participants	1
Education Received from University of Montevallo	3
Attainment of General Education Goals.....	4
Academic Programs.....	6
Support Services at University of Montevallo.....	8
University Development	10
Employment and Graduate/Professional Education.....	13
Appendix A: Selected Questions by Major.....	19
Education Prepared Me for my Occupation.....	20
Professors in my Major Field Were Well Qualified	21
Received Helpful Academic Advising.....	22
Faculty Members Showed an Interest in My Welfare	23
Able to Use Facilities and Equipment Appropriate to My Field	24
Quality of Courses in my Major in Preparing Me for Employment.....	25
Opportunities to Participate in Practica or Internship Experiences.....	26
Information and/or Encouragement Received From Faculty in My	27
Major in Regard to Career Options	
Opportunities to Acquire Knowledge and Skills Applicable to	28
a Specific Type of Work that is Related to My Degree/Major	
Assistance and/or Encouragement Received from Faculty in My	29
Major With Regard to Further Education	
Overall Quality of My Degree Program	30
[Current Job Title] Related to Major	31
Annual Salary Before Taxes (Not Including Overtime).....	32
Appendix B: Questionnaire	33

ALUMNI SURVEY

Background

Baccalaureate graduates of the University from 1998, 1999, and 2000 were selected for study. A request for appropriate graduates was made to Development and Alumni Affairs. They identified 1,295 graduates and their addresses.

Forty-eight (48) of the original 1,295 alumni were found to have bad addresses and no forwarding address was available. They were dropped from the study group. The questionnaires and a cover letter requesting participation were mailed from the Office of Institutional Research, Planning and Assessment on July 2003 to the 1247 remaining members of the study group. Each letter also contained the web address for an on-line version of the questionnaire. Four follow-up reminders were sent to non-responders. Responses were received from 322 individuals, a response rate of 26 percent. The responses received on-line went into an access file. Paper returns were input into a separate access file by Institutional Research, Planning and Assessment staff. All responses were analyzed using SPSS (The Statistical Package for the Social Sciences).

Information About the Participants

Approximately 48 percent (155 respondents) were female and 51 percent (164 respondents) were male. Forty-three (43) percent of those responding to the question on major (138 respondents) graduated with a major in the College of Arts and Sciences, 30 percent (96 respondents) graduated from the College of Education; 13 percent (40 respondents) graduated from the College of Business and 15 percent (48 respondents) graduated from the College of Fine Arts.

Thirty-eight (38) percent of the respondents are pursuing a graduate degree. Seven (7) percent of the sample (22 respondents) are doing graduate work at UM, and 31 percent (99 respondents) are enrolled in graduate studies elsewhere. Demographic information is shown in Table 1.

Table 1
Information About Participants

	Number	%
<i>College</i>		
Arts and Sciences	138	43
Business	96	30
Education	40	13
Fine Arts	48	15
<i>Major</i>		
Art	13	4
Speech	4	1
Mass Communication	17	5
Theater	7	2
Music	7	2
General Business	3	1
Management	15	5
Accounting	6	2
Finance	11	3
Marketing	5	2
Counseling and Guidance	3	1
Elementary Education	42	13
Early Childhood Education	15	5
Physical Education	10	3
Family and Consumer Sciences	16	5
FCS/Merchandising	10	3
French	1	0
Spanish	5	2
English	17	5
Biology	9	3
Chemistry	5	2
Mathematics	2	1
Psychology	16	5
Social Work	16	5
History	14	4
Social Science	12	4
Political Science	4	1
Sociology	3	1
Hearing Impaired	12	4
Speech-Language Pathology	22	7
<i>Gender</i>		
Female	155	48
Male	164	51
<i>Pursuing Graduate Degree from UM</i>		
Yes	22	7
No	299	93
<i>Pursuing Graduate Degree from Another University</i>		
Yes	99	31
No	222	69

Education Received from UM

Alumni respondents were very positive about the education they received at the University of Montevallo. One hundred (100) percent (321 respondents) either strongly agreed or agreed that they received a good education from the University. Ninety-six (96) percent (308 respondents) would recommend the University to a friend or relative and 87 percent (279 respondents) would choose the University of Montevallo again. Ninety-six (96) percent (308 respondents) agreed or strongly agreed that the professors in their majors were well-qualified, and 94 percent agreed that the equipment and facilities they used as students was appropriate to their field of study. Ninety-four (94) percent (302) believe the University provided a student-centered environment and 94 percent (302 respondents) agreed that the faculty were interested in their welfare, and. Seventy-six (76) percent (242) agreed that there was a good program of student activities, however, only 64 percent (204 respondents) agreed or strongly agreed that student activities were important to their education. Eighty-six (86) percent (276 respondents) agreed that the University prepared them for their occupation. Seventy-one (71) percent work in an occupation that is closely related to their major.

Table 2
Education Received from UM

	Agree/ Strongly Agree		Disagree/ Strongly Disagree	
	#	%	#	%
Received a good education from UM	321	100	1	0
Would choose UM again	279	87	20	6
Work in occupation closely related to major	229	71	90	28
UM prepared me for occupation	276	86	29	9
Professors in major were well-qualified	308	96	14	4
Received helpful advising	275	85	43	13
Used facilities/equip appropriate to my field	300	94	15	5
Courses outside major were valuable	294	92	14	4
Good program of student activities	242	76	30	9
Faculty interested in my welfare	302	94	17	5
Student activities important to my education	204	64	99	31
Student centered environment	302	94	5	2
Recommend University of Montevallo	308	96	4	1

Attainment of General Education Goals

Overall, alumni who responded to the questions were positive about their attainment of general education goals, especially using and interpreting written and spoken language (98%) and about their development of skills for lifelong learning (98%). Eighty (80) percent or more of the alums who answered the questions agreed that they had developed the named skills, knowledge or attitudes for all but four of the goals. Seventy-two (72) percent (223 respondents) agreed that they had learned to use and interpret other symbol systems; seventy-seven (77) percent agreed that they had gained knowledge of the biological structure of nature; seventy-eight (78) percent (236 respondents) indicated they had developed the ability to understand the economics and politics of man's impact on the environment and seventy-nine (79) percent (242 respondents) agreed that they had learned about the ethics of man's impact on the environment.

Table 3
Attainment of General Education Goals

	Agree/ Strongly Agree		Disagree/ Strongly Disagree		Unknown	
	#	%	#	%	#	%
<i>Goals of General Education Curriculum</i>						
Using and interpreting written and spoken language	315	98	6	2	0	0
Using and interpreting mathematical structures	250	80	52	17	10	3
Using and interpreting other symbol systems	223	72	46	15	40	13
Using analysis and rational decision-making	307	96	11	3	2	1
Analyzing human development and behavior	297	93	18	6	5	2
Developing understanding of history of ideas	282	90	22	7	11	3
Understanding of political, social, economic, philosophical or religious systems	264	85	40	13	8	2
Exploring literary, visual, performing and other arts	290	91	21	7	6	2
Knowledge of the physical structure of nature	245	80	48	16	14	5
Knowledge of the biological structure of nature	233	77	50	17	19	6
Ethics of man's impact on the environment	242	79	46	15	18	6
Economics and politics of man's impact on the environment	236	78	49	16	18	6
Applying aesthetics to life and community	256	83	34	11	18	6
Engaging in effective interpersonal relationships	306	96	12	4	1	0
Understanding responsibilities in US and world communities	267	86	32	10	13	4
Understanding leadership roles	300	94	15	5	4	1
Developing skills for lifelong learning	313	98	6	2	1	0
Value of work, leisure, employment and fruitful living	297	93	18	6	3	1
Adapting to new conditions	305	96	9	3	2	1
<i>Other Items</i>						
Use multi-media resources	272	86	40	13	5	2
Use electronic resources	276	87	39	12	4	1
Qualities of responsible, creative leadership	297	93	15	5	6	2
Use basic computer skills	295	92	23	7	2	1

Academic Programs

The portion of the questionnaire titled “Academic Program” examines attitudes of alumni toward their academic majors and faculty in their major departments. The question with which alumni were most likely to agree or agree strongly was, “In my life since college, I have been significantly assisted by the overall quality of my degree program” with a 93 percent (298 respondents) agreement rate. The question with which alumni were least likely to agree dealt with opportunities to participate in practica or internship experiences (73 percent agreement rate).

Table 4
Academic Program

	Agree/ Strongly Agree		Disagree/ Strongly Disagree		Unknown		Missing
	#	%	#	%	#	%	#
<i>In my life since college, I have been significantly assisted by the</i>							
Quality of courses in my major in preparing me for employment	274	86	41	13	4	1	3
Opportunities to participate in practica/internship experiences	227	73	66	21	17	6	12
Information/encouragement from faculty in major on career options	241	76	70	22	8	2	3
Acquisition of knowledge/skills applicable to work related to major	293	92	27	8	0	0	2
Assistance/encouragement from faculty in major on further education	238	75	67	21	11	4	6
Instructional quality in courses outside major	260	83	45	14	9	3	8
Overall quality of my degree program	298	93	20	6	2	1	2

Support Services at UM

Alumni responded to questions about whether or not support services were consistently helpful to them. Of those support services listed, the ones the graduates were most likely to agree or strongly agree were consistently helpful were Carmichael Library (96 percent agreement/310 respondents), and the Registrar (90 percent agreement/287 respondents). The support services receiving the lowest levels of comparative agreement that they were consistently helpful were the Career Center (52 percent agreement/165 respondents), Housing and Residence Life (54 percent agreement/170 respondents), Financial Aid (59 percent agreement/186 respondents), and Harbert Writing Center (74 percent agreement/93 respondents). If those seniors who indicated they did not know if the support services were helpful are eliminated from the sample, then the Career Center gets a 79 percent agreement rate, Housing and Residence Life an 80 percent agreement rate, and Financial Aid received an 86 percent agreement rate.

About 38 percent of the respondents indicated that they had joined a social fraternity or sorority, 41 percent indicated that they had participated in a Career Center program, and 66 percent had lived in a residence hall.

Table 5
Support Services at UM

	Agree/ Strongly Agree		Disagree/ Strongly Disagree		Don't Know		Missing
	#	%	#	%	#	%	#
<i>The following support services were consistently helpful to me</i>							
Financial Aid	186	59	30	10	101	32	5
Housing and Residence Life	170	54	43	14	101	32	8
Registrar	287	90	20	6	11	4	4
Career Center	165	52	44	14	108	34	5
Carmichael Library	310	96	10	3	2	1	0
<i>During your time at the University did you . . .</i>							
	Yes		No				Missing
	#	%	#	%			#
Join a social fraternity or sorority	122	38	198	62			0
Live in a residence hall	213	66	108	34			1
Participate in Career Center programs	132	41	188	59			2

University Development

Development information is shown in Tables 6 and 7. Table 7 shows what the graduates understand about the University and gives their perspectives on the institution. Table 8 examines topics related to University advancement.

Overall, as shown in Table 6, the respondents agree that the University has a good academic reputation (95 percent), approve of the way the University is developing as an institution (84 percent), and stay informed about developments on campus (79 percent).

Table 7 looks specifically at relationships with the Alumni Association and financial contributions to the University. About 90 percent (288 respondents) had received information about the Alumni Association, and although only 13 percent (41 respondents) had participated in an Alumni Association activity within the last year, about 63 percent of the graduates (200 respondents) indicated that they would be interested in participating in the future. About 12 percent (40 respondents) make annual gifts to the University and about 38 percent (121 respondents) had made a financial contribution at some time. In answer to a question about the purposes for which the graduates were most likely to provide support the greatest number (159) indicated scholarships and academic programs (159 respondents) followed by unrestricted contributions (148 respondents).

Table 6
Understandings and Perspectives about the University

	Agree/ Strongly Agree		Disagree/ Strongly Disagree		Undecided	
	#	%	#	%	#	%
I stay informed about developments at University of Montevallo	250	79	54	17	14	4
I approve of the way UM is developing as an institution	265	84	11	3	40	13
UM has good academic reputation	303	95	5	2	2	3

Table 7
University Development

	Yes		No	
	#	%	#	%
Received information about Alumni Association	288	90	32	10
Participated in an Alumni Association activity in the last year	41	13	279	87
Interested in participating in Alumni activity in future	200	63	117	37
Interested in Homecoming	108	34	214	66
Interested in Alumni Chapters	91	28	231	72
Interested in Group-travel tours	46	14	276	86
Interested in Services of Career Center	53	16	269	84
Interested in activities including children of alumni	28	9	294	91
Interested in student recruitment	49	15	273	85
Interested in other	26	8	296	92
Make annual gifts to University of Montevallo	40	13	277	87
Ever made financial contribution to University of Montevallo	121	38	197	62
Provide financial support for				
Scholarships	159	50	160	50
Academic programs	159	50	159	50
Athletics	43	14	274	86
Equip for academic departments	106	33	212	67
Housing (renovation, repairs, furniture, etc.)	86	27	232	73
In honor of or in memory of a special person	85	26	234	73
Unrestricted contribution	148	46	171	54
Other	80	25	239	75

Employment and Graduate/Professional Education

As Table 8 indicates, 82 percent (258 respondents) indicated that their current job was a step on their career path. The most common categories of employment are education/education services (38 percent/129 respondents) business, professional, personnel (20 percent/67 respondents) and health services/care (14 percent/42 respondents). Ninety-six (96) percent (308) of the graduates responded to a question on salary. If missing values are not considered, about 8 percent (23 respondents) make less than \$10,000 per year, about 9 percent (29 respondents) make between \$10,000 and \$19,999, about 29 percent (88 respondents) make between \$20,000 and \$29,999, about 38 percent (118 respondents) make between \$30,000 and \$39,999, about 10 percent (31 respondents) make between \$40,000 and \$49,999, and about 6 percent (19 respondents) make \$50,000 per year or more.

Table 9 shows the job titles of graduates using the job categories established by the Occupational Classification System Manual which is used by the Bureau of Labor Statistics. Table 10 shows alumni involved in graduate or professional education at UM or institutions other than the University of Montevallo.

Table 8
Employment Information

	<u>Yes</u>		<u>No</u>	
	<u>#</u>	<u>%</u>	<u>#</u>	<u>%</u>
Job related to UM major	229	72	90	28
Job step on career path	258	82	56	18
Type of business of employer				
Manufacturing	4	6		
retail or wholesale	19	7		
health services/care	42	14		
education/education services	129	38		
transportation	6	1		
finance, real estate, insurance	17	6		
business, prof., personnel	67	20		
construction	8	1		
public administration	6	1		
arts or entertainment	16	6		
Salary information				
Under \$10,000	23	8		
\$10,000-\$19,999	29	9		
\$20,000-\$29,999	88	29		
\$30,000-\$39,999	118	38		
\$40,000-\$49,999	31	10		
\$50,000 or more	19	6		
Missing	14			

Table 9
Current Job Title
Open-Ended Question

*Classification/Title	Number
<i>Professional, Technical and Related Occupations</i>	
Educator	2
Teacher	82
Student Learning Specialist	1
Children's Librarian	1
Research specialist	1
Research associate	1
College Instructor	1
Adjunct Faculty Member	3
Reporter	2
Speech Pathologist	16
Network Service Representative	1
Technical Writer	1
Hearing Officer	1
Epidemiologist	1
Conservation Enforcement Officer	1
Veterinary technician	1
Dietitian	2
Interior Decorator	2
Designer	2
Graphic Designer	1
Counselor	4
Psychological Examiner	1
School Counselor	1
Talent Search Counselor	1
Family Consultant	1
Social worker	9
Juvenile Probation Officer	1
Therapist	2
Physical therapist	1
Producer	1
Artist	1
Federal Contracting Officer	1
Foreign Services Officer	1
Annuity Research Analyst	2
Accountant	6
Auditor	2
Loan Review Officer	1
Quality Assurance Analyst	1
Attorney	2
Law Clerk	1
Prevention Coordinator	2
Copy Editor	1
Associate Chemist	1
Computer technician	1
Systems Analyst	1

Table 9
Current Job Title
Open-Ended Question

*Classification/Title	Number
<i>Executive, Administrative, and Managerial Occupations</i>	
Asset Coordinator	1
Customer Service and Human Resource Manager	1
Sales manager	1
Manager	1
Assistant manager	1
Project manager	1
Consultant/project manager	1
Product manager	1
CEO/owner	3
Sports information Director	1
Restaurant manager	1
Assistant Art Director	1
Annuity Manager	1
Assistant Vice President for Structured Finance	1
Assistant Laboratory Manager	1
<i>Sales Occupations</i>	
Contact representative	1
Account executive	2
Sales person	2
Senior call center representative	1
Owner nursery and landscape supply	1
Customer associate	1
Real estate agent/builder	1
Sales coordinator	1
Food broker	1
Securities trader	1
Marketing/excursion guide	1
Administrative sales support	1
Marketing coordinator	1
<i>Administrative Support Occupations, Including Clerical</i>	
Chapter consultant	1
Development assistant	1
Volunteer coordinator	1
Office manager	3
Software trainer	1
Payroll assistant	1
Technical support analyst	1
Help desk advisor	1
Human resources specialist	1
Bookkeeper	2
System operator	1
Recording keeping analyst	1
Personnel assistant	1
Human resources assistant	1
Operation support representative	1
Senior claims adjuster	1

Table 9
Current Job Title
Open-Ended Question (Con't)

*Classification/Title	Number
Senior record keeping analyst	1
Technical support representative	1
Advertising and special events coordinator	1
Accounts payable	1
<i>Precision Production, Craft, and Repair Occupations</i>	
<i>Machine Operators, Assemblers and Inspectors</i>	
Data conversion operator	1
<i>Transportation and Material Moving Occupations</i>	
Truck driver	1
<i>Handlers, Equipment Cleaners, Helpers, Laborers</i>	
Well driller	1
<i>Service Occupations, Except Private Household</i>	
Fire-medic	1
Executive housekeeper	1
Wilderness counselor	1
Extension environmental educator	1
Program assistant at Child Development Center	1
Patient representative	1
Service Occupations, Except Private Household (con't)	
Behavioral support specialist	1
<i>Other</i>	
Student	14
Student affairs	1
Homemaker	3
Unemployed	2
Self-employed	1

*From the Occupational Classification System Manual used by the Bureau of Labor Statistics

Table 10
Graduate and Professional Education

Institution	Number	Percent
University of Montevallo	22	6.9
Other University	99	30.7
None	201	62.4

APPENDIX A
SELECTED QUESTIONS BY MAJOR

Table 11
Education Prepared Me for My Occupation

*Major	<u>N</u>	<u>Strongly Agree/Agree</u>	
		<u>#</u>	<u>%</u>
Art	13	10	77
Mass Communication	16	13	81
Theater	7	4	57
Music	7	6	86
Management	15	13	87
Accounting	6	5	83
Finance	11	9	82
Marketing	5	5	100
Elementary Education	42	38	90
Early Childhood Education	14	14	100
Kinesiology	10	6	60
Family and Consumer Sciences	16	13	81
FCS/Merchandising	10	8	80
Spanish	5	4	80
English	17	16	94
Biology	9	8	89
Chemistry	5	5	100
Psychology	16	12	75
Social Work	16	15	94
History	14	11	79
Social Science	11	10	91
Hearing Impaired	12	11	92
Speech Pathology	22	21	95

* Only majors with 5 or more alumni responding to the question are shown.

Table 12
The Professors in My Major Field Were Well Qualified
Degree of Agreement

*Major	<u>N</u>	<u>Strongly Agree/Agree</u>	
		<u>#</u>	<u>%</u>
Art	13	13	100
Mass Communication	17	15	88
Theater	7	6	86
Music	7	7	100
Management	15	15	100
Accounting	6	6	100
Elementary Education	42	41	98
Early Childhood Education	15	15	100
Kinesiology	10	10	100
Family and Consumer Sciences	16	16	100
FCS/Merchandising	10	6	60
Spanish	5	5	100
English	17	16	94
Biology	7	7	100
Chemistry	5	5	100
Psychology	16	15	94
Social Work	16	16	100
History	14	14	100
Social Science	12	12	100
Hearing Impaired	12	12	100
Speech Pathology	22	19	86

* Only majors with 5 or more alumni responding to the question are shown.

Table 13
I Received Helpful Academic Advising at UM
Degree of Agreement

*Major	<u>N</u>	<u>Strongly Agree/Agree</u>	
		<u>#</u>	<u>%</u>
Art	13	9	69
Mass Communication	17	13	76
Theater	7	4	57
Music	7	6	86
Management	15	14	93
Accounting	6	6	100
Finance	11	10	91
Marketing	5	5	100
Elementary Education	42	33	79
Early Childhood Education	15	14	93
Kinesiology	10	9	90
Family and Consumer Sciences	16	16	100
FCS/Merchandising	10	8	80
Spanish	5	4	80
English	17	15	88
Biology	9	8	89
Chemistry	5	4	80
Psychology	16	14	88
Social Work	16	16	100
History	14	12	86
Social Science	12	10	83
Hearing Impaired	12	12	100
Speech Pathology	22	20	91

* Only majors with 5 or more alumni responding to the question are shown.

Table 14
Faculty Members Showed an Interest in My Welfare
Degree of Agreement

*Major	<u>N</u>	<u>Strongly Agree/Agree</u>	
		<u>#</u>	<u>%</u>
Art	13	12	92
Mass Communication	17	15	88
Theater	7	7	100
Music	7	7	100
Management	15	12	80
Accounting	6	6	100
Finance	11	9	82
Marketing	5	5	100
Elementary Education	42	41	98
Early Childhood Education	15	14	93
Kinesiology	10	10	100
Family and Consumer Sciences	16	15	94
FCS/Merchandising	9	8	89
Spanish	5	4	80
English	17	17	100
Biology	9	9	100
Chemistry	5	5	100
Psychology	16	14	88
Social Work	16	16	100
History	14	13	93
Social Science	12	11	92
Hearing Impaired	12	12	100
Speech Pathology	22	21	95

* Only majors with 5 or more alumni responding to the question are shown.

Table 15
While at U. M., I Was Able to Use Facilities and Equipment
Appropriate To My Field
Degree of Agreement

*Major	N	<u>Strongly Agree/Agree</u>	
		#	%
Art	12	12	100
Mass Communication	17	16	94
Theater	7	6	86
Music	7	7	100
Management	15	13	87
Accounting	6	6	100
Finance	11	11	100
Marketing	5	5	100
Elementary Education	42	41	98
Early Childhood Education	15	14	93
Kinesiology	10	9	90
Family and Consumer Sciences	16	16	100
FCS/Merchandising	10	9	90
Spanish	5	3	60
English	17	17	100
Biology	9	7	78
Chemistry	5	5	100
Psychology	16	15	94
Social Work	16	13	81
History	14	11	79
Social Science	12	12	100
Hearing Impaired	12	12	100
Speech Pathology	22	22	100

* Only majors with 5 or more alumni responding to the question are shown.

Table 16
In My Life Since College I Have Been Significantly Assisted By the
Quality of Courses in My Major in Preparing Me for Employment
Degree of Agreement

*Major	N	Strongly Agree/Agree	
		#	%
Art	13	10	77
Mass Communication	16	13	81
Theater	7	5	71
Music	7	5	71
Management	15	11	73
Accounting	6	6	100
Finance	11	9	82
Marketing	5	5	100
Elementary Education	41	37	90
Early Childhood Education	15	15	100
Kinesiology	10	6	60
Family and Consumer Sciences	16	14	88
FCS/Merchandising	9	5	56
Spanish	5	5	100
English	17	15	88
Biology	9	7	78
Chemistry	5	5	100
Psychology	16	12	75
Social Work	16	16	100
History	14	10	71
Social Science	12	10	83
Hearing Impaired	12	12	100
Speech Pathology	22	21	95

* Only majors with 5 or more alumni responding to the question are shown.

Table 17
In My Life Since College I Have Been Significantly Assisted By the
Opportunities to Participate in Practica or Internship Experiences
Degree of Agreement

*Major	N	<u>Strongly Agree/Agree</u>	
		#	%
Art	13	8	62
Mass Communication	16	13	81
Theater	7	5	71
Music	7	3	43
Management	14	5	36
Accounting	5	0	0
Finance	11	6	55
Elementary Education	41	36	88
Early Childhood Education	15	14	93
Kinesiology	10	9	90
Family and Consumer Sciences	16	14	88
FCS/Merchandising	9	6	67
Spanish	5	3	60
English	15	11	73
Biology	8	6	75
Chemistry	5	5	100
Psychology	16	8	50
Social Work	16	14	88
History	14	10	71
Social Science	11	7	64
Hearing Impaired	12	11	92
Speech Pathology	21	18	86

* Only majors with 5 or more alumni responding to the question are shown.

Table 18
In My Life Since College I Have Been Significantly Assisted By the
Information and/or Encouragement I Received From Faculty in My Major in
Regard to Career Options
Degree of Agreement

*Major	<u>N</u>	<u>Strongly Agree/Agree</u>	
		<u>#</u>	<u>%</u>
Art	13	11	85
Mass Communication	17	12	71
Theater	7	3	43
Music	7	3	43
Management	15	8	53
Accounting	5	3	60
Finance	11	8	73
Marketing	5	4	80
Elementary Education	42	34	81
Early Childhood Education	15	12	80
Kinesiology	10	8	80
Family and Consumer Sciences	16	15	94
FCS/Merchandising	9	5	56
Spanish	5	4	80
English	17	11	65
Biology	9	6	67
Chemistry	5	4	80
Psychology	16	12	75
Social Work	16	14	88
History	14	12	86
Social Science	12	11	92
Hearing Impaired	12	10	83
Speech Pathology	21	16	76

* Only majors with 5 or more alumni responding to the question are shown.

Table 19
In My Life Since College I Have Been Significantly Assisted By the
Opportunities to Acquire Knowledge and Skills Applicable to a Specific
Type of Work that is Related to My Degree/Major
Degree of Agreement

*Major	<u>N</u>	<u>Strongly Agree/Agree</u>	
		<u>#</u>	<u>%</u>
Art	13	12	92
Mass Communication	17	15	88
Theater	7	6	86
Music	7	7	100
Management	15	12	80
Accounting	6	6	100
Finance	11	9	82
Marketing	5	5	100
Elementary Education	41	40	98
Early Childhood Education	15	15	100
Kinesiology	10	6	60
Family and Consumer Sciences	16	14	88
FCS/Merchandising	9	7	78
Spanish	5	4	80
English	17	17	100
Biology	9	7	78
Chemistry	5	5	100
Psychology	16	14	88
Social Work	16	16	100
History	14	13	93
Social Science	12	11	92
Hearing Impaired	12	11	92
Speech Pathology	22	22	100

* Only majors with 5 or more alumni responding to the question are shown.

Table 20
In My Life Since College I Have Been Significantly Assisted By the
Assistance and/or Encouragement I Received from Faculty in My Major
With Regard to Further Education
Degree of Agreement

*Major	N	Strongly Agree/Agree	
		#	%
Art	12	10	83
Mass Communication	17	13	76
Theater	7	5	71
Music	7	4	57
Management	15	8	53
Accounting	5	3	60
Finance	11	7	64
Elementary Education	42	33	79
Early Childhood Education	15	11	73
Kinesiology	10	8	80
Family and Consumer Sciences	16	12	75
FCS/Merchandising	9	4	44
Spanish	5	4	80
English	17	12	71
Biology	9	8	89
Chemistry	5	5	100
Psychology	16	12	75
Social Work	16	14	88
History	14	12	86
Social Science	12	10	83
Hearing Impaired	11	9	82
Speech Pathology	21	17	81

* Only majors with 5 or more alumni responding to the question are shown.

Table 21
In My Life Since College I Have Been Significantly Assisted By the
Overall Quality of My Degree Program
Degree of Agreement

*Major	N	Strongly Agree/Agree	
		#	%
Art	13	12	92
Mass Communication	17	14	82
Theater	7	6	86
Music	7	7	100
Management	15	13	87
Accounting	6	6	100
Finance	11	10	91
Elementary Education	41	39	95
Early Childhood Education	15	15	100
Kinesiology	10	8	80
Family and Consumer Sciences	16	16	100
FCS/Merchandising	9	7	78
Spanish	5	4	80
English	17	17	100
Biology	9	7	78
Chemistry	5	5	100
Psychology	16	14	88
Social Work	16	16	100
History	14	14	100
Social Science	12	11	92
Hearing Impaired	12	12	100
Speech Pathology	22	21	95

* Only majors with 5 or more alumni responding to the question are shown.

Table 22
Is This Job [Current Job Title] Related to Your U M Major

*Major	<u>N</u>	<u>#</u>	<u>Yes</u>	<u>%</u>
Art	13	8		62
Mass Communication	17	11		65
Theater	7	2		29
Music	7	3		43
Management	15	10		67
Accounting	6	6		100
Finance	11	7		64
Marketing	5	4		80
Elementary Education	42	37		88
Early Childhood Education	15	14		93
Kinesiology	10	3		30
Family and Consumer Sciences	15	14		93
FCS/Merchandising	10	6		60
Spanish	5	4		80
English	17	13		76
Biology	9	8		89
Chemistry	5	2		40
Psychology	16	6		38
Social Work	15	13		87
History	14	6		43
Social Science	11	8		73
Hearing Impaired	12	11		92
Speech Pathology	22	19		86

* Only majors with 5 or more alumni responding to the question are shown

Table 23
Your Annual Salary Before Taxes (Not Including Overtime)

*Major	Less Than \$10,000	\$10000- \$19999	\$20000 \$29999	\$30000 \$39999	\$40000- \$49999	\$50000+	N
Art	0	5	5	2	0	0	12
Mass Comm	2	0	4	5	1	3	15
Theater	1	2	1	1	1	0	6
Music	0	1	1	4	0	1	7
Management	0	2	4	3	2	3	14
Accounting	0	0	1	1	4	0	6
Finance	1	1	1	4	3	1	11
Marketing	0	1	1	1	2	0	5
Elementary Ed	0	1	18	22	0	0	41
Early Childhood Ed	0	4	5	5	0	0	14
Kinesiology	0	1	2	5	1	1	10
Family/ Cons Sciences	3	0	7	5	1	0	16
FCS/Merchandising	1	2	1	5	0	0	9
Spanish	2	0	1	2	0	0	5
English	1	2	5	5	4	0	17
Biology	1	1	3	2	1	1	9
Chemistry	0	1	1	2	1	0	5
Psychology	3	2	6	3	1	0	15
Social Work	1	0	5	10	0	0	16
History	1	1	2	4	1	4	13
Social Science	1	0	1	6	1	0	9
Hearing Impaired	0	0	5	7	0	0	12
Speech Pathology	1	2	0	12	4	2	21

*Only majors with 5 or more alumni responding to the question are shown

APPENDIX B
QUESTIONNAIRE

1. I received a good education at the University of Montevallo.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
2. If I had to do it over, I would still choose UM for my college education.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
3. UM did a good job of preparing me for my occupation.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
4. The professors in my major field were well qualified.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
5. The academic advising I received at UM was helpful.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
6. The courses I took outside my major were valuable to my overall education.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know

7. UM offered a good program of student activities.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
8. Faculty members showed an interest in my welfare.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
9. Participation in student activities was an important part of my overall education.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
10. I felt UM provided a student-centered environment.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
11. I would recommend UM to a friend or relative.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know
12. While at UM, I was able to use facilities and equipment appropriate to my field.
Strongly Agree
Agree
Disagree
Strongly Disagree
Don't Know

The education I received at the University of Montevallo helped me to develop the following abilities:

13. Using and interpreting written and spoken language.
Strongly Agree
Agree
Disagree
Strongly Disagree
14. Using and interpreting mathematical structures.
Strongly Agree
Agree
Disagree
Strongly Disagree
15. Using and interpreting other symbol systems.
Strongly Agree
Agree
Disagree
Strongly Disagree
16. Using analysis and rational decision-making.
Strongly Agree
Agree
Disagree
Strongly Disagree
17. Analyzing human development and behavior.
Strongly Agree
Agree
Disagree
Strongly Disagree
18. Developing an understanding of the history of ideas.
Strongly Agree
Agree
Disagree
Strongly Disagree
19. Understanding political, social, economic, philosophical or religious systems.
Strongly Agree
Agree
Disagree
Strongly Disagree

20. Exploring experience through literary, visual, performing and other arts.
Strongly Agree
Agree
Disagree
Strongly Disagree
21. Developing knowledge of the physical structure of nature.
Strongly Agree
Agree
Disagree
Strongly Disagree
22. Developing knowledge of the biological structure of nature.
Strongly Agree
Agree
Disagree
Strongly Disagree
23. Understanding the ethical dimensions of humanity's impact on the environment.
Strongly Agree
Agree
Disagree
Strongly Disagree
24. Understanding economic or political dimensions of humanity's environmental impact.
Strongly Agree
Agree
Disagree
Strongly Disagree
25. Applying knowledge of aesthetics to my life and community.
Strongly Agree
Agree
Disagree
Strongly Disagree
26. Engaging in effective interpersonal relationships.
Strongly Agree
Agree
Disagree
Strongly Disagree

27. Understanding responsibilities in American and worldwide communities.
Strongly Agree
Agree
Disagree
Strongly Disagree
28. Understanding leadership roles.
Strongly Agree
Agree
Disagree
Strongly Disagree
29. Developing the skills needed for lifelong learning.
Strongly Agree
Agree
Disagree
Strongly Disagree
30. Affirming the value of work/leisure, and qualities leading to employment and fruitful living.
Strongly Agree
Agree
Disagree
Strongly Disagree
31. Adapting to new conditions.
Strongly Agree
Agree
Disagree
Strongly Disagree
32. Using multi-media resources proficiently.
Strongly Agree
Agree
Disagree
Strongly Disagree
33. Using electronic resources including effective search strategies and information retrieval proficiently.
Strongly Agree
Agree
Disagree
Strongly Disagree

34. Developing qualities of responsible, creative leadership.
Strongly Agree
Agree
Disagree
Strongly Disagree
35. Using basic computer skills effectively.
Strongly Agree
Agree
Disagree
Strongly Disagree

In my life since college, I have been significantly assisted by the ...

36. Quality of courses in my major in preparing me for employment.
Strongly Agree
Agree
Disagree
Strongly Disagree
37. Opportunities to participate in practica or internship experiences.
Strongly Agree
Agree
Disagree
Strongly Disagree
38. Career information and/or encouragement I received from faculty in my major.
Strongly Agree
Agree
Disagree
Strongly Disagree
39. Knowledge and skills related to my degree/major.
Strongly Agree
Agree
Disagree
Strongly Disagree
40. Assistance I received from faculty in my major with regard to further education.
Strongly Agree
Agree
Disagree
Strongly Disagree

41. Quality of instruction I received in courses outside my major.
Strongly Agree
Agree
Disagree
Strongly Disagree
42. Overall quality of my degree program.
Strongly Agree
Agree
Disagree
Strongly Disagree

The following support services were consistently helpful to me.

43. Financial Aid
Strongly Agree
Agree
Disagree
Strongly Disagree
No experience with the office
44. Housing and Residence Life
Strongly Agree
Agree
Disagree
Strongly Disagree
No experience with the office
45. Registrar
Strongly Agree
Agree
Disagree
Strongly Disagree
No experience with the office
46. Career Planning and Placement Center
Strongly Agree
Agree
Disagree
Strongly Disagree
No experience with the office

47. Carmichael Library
Strongly Agree
Agree
Disagree
Strongly Disagree
No experience with the Library

During your time at the University did you....

48. Join a social fraternity or sorority?
Yes
No
49. Live in a University residence hall?
Yes
No
50. Participate in one or more programs offered by Career Planning and Placement?
Yes
No

Make only one response for each item by marking the appropriate bubble.

51. I stay informed about developments at UM.
Strongly Agree
Agree
Disagree
Strongly Disagree
Undecided
52. I approve of the way UM is developing as an institution.
Strongly Agree
Agree
Disagree
Strongly Disagree
Undecided
53. UM has a good academic reputation.
Strongly Agree
Agree
Disagree
Strongly Disagree
Undecided

54. Have you received information about Alumni Association programs and activities?
Yes
No
55. In the last 12 months, have you participated in an Alumni program or activity?
Yes
No
56. Are you interested in participating in an Alumni program or activity in the future?
Yes
No

If you answered NO to question 56, proceed to question 64. If you answered YES to question 56, which of the following programs or activities are you interested in? (Mark as many as apply)

57. Homecoming
58. Alumni Chapters
59. Group-travel tours
60. Services of the Career Planning and Placement Center
61. Activities including children of alumni
62. Student recruitment
63. Other _____
64. Do you make annual gifts to the University?
Yes
No
65. Have you ever made a financial contribution to the University?
Yes
No

66. For what purposes would you be most likely to provide financial support? (Mark as many as apply)
- Scholarships
 - Academic Programs
 - Athletics
 - Equipment for academic departments
 - Housing (renovation, repairs, furniture, programming)
 - In honor or in memory of a special person
 - For the University to use where it was needed most
 - Other _____

YOUR EMPLOYMENT: Please complete the following information regarding your current job.

67. Is this job related to your UM major?
- Yes
 - No
68. Is this job a step on your career path?
- Yes
 - No
69. In what type of business/industry are you employed? (mark only one)
- manufacturing
 - retail or wholesale trade
 - health services/health care
 - education/educational services
 - transportation, communication, utilities
 - finance, real estate, insurance
 - business, professional, personnel, other services
 - construction
 - public administration
 - arts or entertainment
70. Salary (optional): Your annual salary before taxes (not including overtime)
- Under \$10,000
 - \$10,000 - \$19,999
 - \$20,000 - \$29,999
 - \$30,000 - \$39,999
 - \$40,000 - \$49,999
 - \$50,000 or more

71. (MAJORS) Indicate your undergraduate major from the list shown below.

- 01 Art
- 02 Speech
- 03 Mass Communication
- 04 Theater
- 05 Music
- 06 General Business
- 07 Management
- 08 Accounting
- 09 Finance
- 10 Marketing
- 11 Counseling and Guidance
- 12 Elementary Education
- 13 Early Childhood Education
- 14 Traffic Safety Education
- 15 Physical Education
- 16 Family and Consumer Sciences
- 17 FCS/Merchandising/Interiors
- 18 French
- 19 Spanish
- 20 International/Intercultural Studies
- 21 English
- 22 Biology
- 23 Chemistry
- 24 Mathematics
- 25 Psychology
- 26 Social Work
- 27 History
- 28 Social Sciences
- 29 Political Science
- 30 Sociology
- 31 Hearing Impaired
- 32 Speech-Language Pathology

72. Are you pursuing a graduate degree from UM?

- Yes
- No

73. Are you pursuing a graduate degree from another university?

- Yes
- No

74. Gender:

- Male
- Female

75. What is your job title? _____

76. May we have your email address? _____

ADDITIONAL COMMENTS FOR SUGGESTIONS: Please write any comments or suggestions you have about the University.

THANK YOU FOR TAKING THE TIME TO PARTICIPATE IN THIS SURVEY.