

## Strategic Planning Timeline

Brainstorming Campaign	April – December 2007	<ul style="list-style-type: none"> <li>Brainstorming sessions held on campus and surrounding areas to answer specific questions</li> <li>Hoshin Planning method used to organize information</li> </ul>
Vision Statement Adoption	November 2, 2007	<ul style="list-style-type: none"> <li>Vision statement adopted by the Board of Trustees</li> </ul>
Strategic Planning Committee (SPC) Meetings	January 22, 2008  February 26, 2008  April 10, 2008  June 3, 2008	<ul style="list-style-type: none"> <li>1<sup>st</sup> Meeting – The SPC conducted a SWOT Analysis.</li> <li>2<sup>nd</sup> Meeting – The SPC considered the competitive environment and reviewed the SWOT Analysis from an action-oriented perspective.</li> <li>3<sup>rd</sup> Meeting – The SPC considered actionable items in response to the competitor and SWOT Analysis in order to begin refining themes for the plan.</li> <li>4<sup>th</sup> Meeting – The SPC members discussed an initial draft developed after the April meeting and distributed prior to the June meeting. Plans were made to continue reviews of subsequent drafts via electronic means with the anticipation of orientation to the draft plan with the Board of Trustees in August.</li> </ul>
Initial Presentation to the Board of Trustees	August 1, 2008	Draft of the Strategic Plan submitted to the Board of Trustees
President's Retreat	August 11, 2008	Campus constituencies gathered to discuss and learn about the Strategic Plan
On-Campus Informational Session	September 17, 2008	Review of the current draft of the Strategic Plan for those who were unable to attend the President's Retreat
Adopted by the Board of Trustees	November 7, 2008	Final Draft of the Strategic Plan submitted and adopted by the Board of Trustees