

The Fall 2008 Freshman Class

New Students

New Freshmen 518

Top Ten Reasons for Choosing UM*

1. College has good academic reputation
2. Size of College
3. Offered financial assistance
4. Cost of attending
5. College graduates get good jobs
6. Visit to campus
7. Good reputation for social activities
8. Grads admitted to top Graduate/
Professional schools
9. Wanted to live near home
10. Information from a website

UM Was My*

First Choice..... 58.6%
Second Choice 20.7%
Third Choice.....7.6%
Fourth Choice3.1%

Miles from UM to Home*

10 or less 12.5%
11-50..... 40.9%
51-100 23.5%
101-500 21.3%
Over 500 1.8%

*Self-Reported Data

Source: 2008 CIRP Freshman Survey Profile

University of Montevallo
Office of Institutional Research,
Planning & Assessment
Station 6392
Montevallo, AL 35115-6000

Fall 2008 Fact Brochure



THE UNIVERSITY OF
MONTEVALLO

FALL 2008

TOTAL ENROLLMENT

<u>Level</u>	<u>Male</u>	<u>Female</u>	<u>Total</u>
Undergraduate.....	853.....	1,719	2,572
Graduate.....	88.....	365	453
Total	941	2,084	3,025

FULL-TIME EQUIVALENCIES

Undergraduate.....	2,283
Graduate.....	238
Total FTE.....	2,521

STUDENT DEMOGRAPHICS

- Average Age of Degree-Seeking Undergraduate Students 20
- Average Age of Degree-Seeking Graduate Students..... 28
- Average ACT Score for New Freshmen 23
- There are 54 non-resident alien students representing 20 countries.
- 1,046/41% Degree-Seeking Undergraduate Students Live On-Campus
- 1,512/59% Degree-Seeking Undergraduate Students Live Off-Campus

UNDERGRADUATE ENROLLMENT BY MAJOR

(Degree-Seeking)

Arts & Sciences—1,080

Biology.....	139	Chemistry.....	40
English.....	134	Foreign Lang.....	35
Gen. Studies.....	182	Ed. Deaf & HH	21
History.....	110	Mathematics.....	65
Pol. Science.....	53	Soc. Sciences.....	37
Psychology	128	Sociology	19
Social Work	55	Spch.-Lang. Path.	62

Business—343

Accounting.....	89	Management.....	120
Marketing	63	Mgmt. Info. Sys	36
Finance.....	35		

Education—549

Early Child.....	5	Elementary	286
Fam. Con. Sc.....	123	Kinesiology.....	135

Fine Arts—586

Art.....	260	Mass Com.....	107
Music.....	100	Com. Studies	46
Theatre.....	73		

CREDIT HOURS PRODUCED

(Undergraduate & Graduate)

Arts & Sciences.....	18,970
Business	3,972
Education.....	7,541
Fine Art	6,603
Total.....	37,086

GRADUATE ENROLLMENT BY MAJOR

(Degree-Seeking)

Arts & Sciences—41

Master's Degree

English	7
Speech-Language Path.	34

Education—373

Master's Degree

Counseling & Guidance.....	77
Education Administration	17
Elementary Education.....	95
Secondary Education	102
Secondary Education P12	29

Specialist Degree

Education Administration	29
Teacher Leadership.....	24

TOTAL ENROLLMENT BY ETHNICITY

Am. Ind./Alaskan Native.....	16.....	0.5%
Asian/Pacific Islander.....	80.....	2.6%
Black, non-Hispanic.....	374.....	12.4%
Hispanic	49.....	1.6%
Non-Resident Alien	54.....	1.8%
White, non-Hispanic.....	2,305.....	76.2%
Other/Unknown.....	147.....	4.9%
Total Enrollment	3,025.....	100%