

NAME: _____
ADVISOR: _____

ID: _____

GENERAL EDUCATION REQUIREMENTS (56 hours)

See UM Bulletin for full explanation.

1. **Written Composition (6)**
ENG 101 or 103 3____
ENG 102 or 104 3____
2. **Humanities & Fine Arts (18)**
ENG 231 or 233 3____
ENG 232 or 234 3____
COMS 101 or 102 3____
FINE ARTS -
ART 100, 218, 219, MC 325,
MUS 121, 125, 255, 342, THEA 120 3____
Select 2 courses from the following list, but no
more than 1 from Fine Arts: ART 100, 218, 219
MC 325, MUS 121, 125, 255, 342, THEA 120
PHIL 110, 111, 180, 220, 221, 280, 290 3____
FRN/SPN 101, 102, 150, 201, 202, 250 3____
GER 101, 102, 201, 202, HNRS 309 3____
3. **Natural Sciences & Mathematics (11)**
(Lab sciences in 2 disciplines)
BIO 100 or higher 4____
CHEM 100 or higher 4____
PHYS 100 or higher 4____
GEOL 110, 115 3____
MATH 144, 147 or higher 3____
4. **History, Social & Behavioral Sciences (12)**
HIST 101 or 103 3____
HIST 102 or 104 3____
EC 231 3____
EC 232 3____
5. **Health & Wellness, Activity (3)**
KNES 117 2____
KNES Activity _____ 1____
6. **Computer Applications (1-3)**
MIS 161 3____
7. **Becoming (3)**
UM 101 1____, UM 201 1____, UM 301 1____
8. **Writing Reinforcement (12)**
(Major courses may fulfill the remaining 6 hours.
See published list of approved WR courses.)
Soph ENG 231 Junior _____
Soph ENG 232 Senior _____

BUSINESS CORE REQUIREMENTS – (36 hours)

- AC 221 (Principles of Accounting I) 3____
AC 222 (Principles of Accounting II) 3____
QM 235 (Quantitative Methods in Business I) 3____
QM 236 (Quantitative Methods in Business II) 3____
MIS 367 (Management Information Systems) 3____
BL 283 (Legal Environment of Business) 3____
MK 351 (Principles of Marketing) 3____
MG 361 (Prin. of Mgmt. and Organ. Theory) 3____
QM 363 (Operations Management) 3____
FI 372 (Business Finance) 3____
MG 405 (Business Professional Development) 3____
MG 469 (Business Policy) 3____

**All above courses passed or concurrent
registration with MG 469 (to complete core)**

MAJOR REQUIREMENTS - (18 hours)

Required Courses

- MK 353 (Marketing Communications) 3____
MK 452 (Strategic Marketing Management) 3____
MK 453 (Marketing Research) 3____
MK 458 (International Marketing) 3____

Choose 6 hours from the following:

- MK 352 (Professional Selling) 3____
MK 450 (Services Marketing) 3____
MK 455 (Special Topics in Marketing) 3____
MK 476 (Applied Research in Marketing) 3____

BUSINESS ELECTIVES - (9 hours)

- Business Elective 300/400 _____ 3____
Business Elective 300/400 _____ 3____
Business Elective 300/400 _____ 3____

GENERAL ELECTIVES (11 hours)

Graduation Requirements

1. 50% of Major at UM
2. 30 hours of 300/400 level work at UM
3. last 39 hours at UM

Total Hours Required: 130
Total Hours Completed to Date: _____
Hours Remaining for Completion: _____
Hours Currently Registered: _____
Hours Remaining: _____